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Oxford
International
Education Group



Welcome

Welcome to BEO 2024!

We are excited to launch the new 2024 BEO programme, and welcome all participating teams, those of you who are coming back, and those of you who are joining us for the first time. It is very good to see our BEO family slowly growing again.

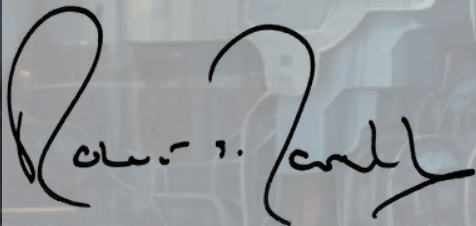
For over a year, society has been discussing the ins and outs of a new software called ChatGPT. It first made the news in November 2022, when it went live, and we have not stopped talking about it ever since. Artificial intelligence is not a new concept, but it is evolving extremely fast, and we rely on it more and more each time. It is already affecting people's lives, as many workers feel threatened by its power. It was because of this that script writers, actors, and voice actors went on strike in Hollywood – could AI be unleashed and take over their jobs? Could it enter our homes and schools and alter our lives forever? Is it going to serve us or are we going to serve it?

During BEO 2024, you will have the opportunity to discuss these and other grey areas around the use of technology in our lives.

The British English Olympics will always be a space for young people to express themselves and improve their personal skills. Only by pushing yourselves will you achieve higher goals. Creativity and innovation will be the perfect paths to show the amazing talent through which to inspire others.

These guidelines will become the foundation of your journey. Through them, you will learn about the new competitions, you will develop your teamworking skills, and most importantly, you will make lifelong friendships with your team. Once on campus, you will have many opportunities to get to know the rest of the BEO participants and, through several challenges, expand your horizons and learn from them, too.

Best wishes and good luck on your journey from us all!



Robert Darell
Director & Co-Founder
Oxford International Education Group



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Your First Days in the UK

Welcome to England

Sometimes, travelling to a new place and arriving at a big airport, especially with a group of tired teenagers, can be quite a daunting experience. We try to do everything possible to make things run smoothly and to make your life easier.



Airport Arrival

You will be met at the Arrivals hall by a member of the BEO Team. You will be able to recognise them very easily—they will be wearing our distinctive BEO red uniform and holding a BEO sign with your school's name!

They will take you to the coach or taxi that will take you to the college. If you land at either London Heathrow or Gatwick, the journey time will be about two hours. On the coach, you will receive a welcome pack which will include your personalised programme for the next two weeks and a welcome letter from the centre staff. In addition, all students will be provided with a lanyard which clearly displays the 24 hour emergency number.



Arrival at centre

When you arrive at the centre, you will be greeted by the Course Director or a Senior Staff member. They will accommodate you and will answer any questions you might have. If you arrive early in the day, there may be a chance that you won't be able to get into your rooms until the afternoon, but our staff will have put aside plenty of space for you to relax and access the internet. Once in the rooms, your students will be given an hour or so to settle in before you are given an orientation tour and are welcomed officially to the centre. If you arrive late at night, we will give you a site orientation tour the following morning.



Welcome Group Leader Meeting

Where possible, we will organise this on your first evening in the centre to welcome you to the college, meet with teachers from other schools and to receive all the essential information about the first few days, and any Covid-19 rules and regulations in place, on and off campus. Please note that these must be strictly adhered to.

Where this will not be possible to do due to late arrival times, we will ensure you have all the necessary information and will organise a meeting on the following day.

Being a BEO Group Leader

For the BEO to run successfully, it is absolutely essential that everyone becomes fully involved in the programme. Your role over the course of the BEO will include ensuring the following:

Competition Guidance

Your students will look to you for information and guidance. You are responsible for keeping up to date with all guidelines' clarifications and conveying these to your students. These will be done through a series of webinars and on the BEO Forum page (<https://www.oxfordinternationaljuniors.com/beo/>). You will be informed about all webinar dates as well and the Forum launch through one of our bulletins.

You are also the one solely responsible for all pre-arrival submissions which will have to be done via the BEO Portal Forms. Please note that the submission system will be different from previous years, but it will also allow you to submit your school profile, student data for the competition IDs as well as your lyrics online at your convenience. You will receive the links to the Portal Forms in middle of November.

Pastoral Care

You are in charge of your students and have been placed in loco parentis. This means that you are responsible for your students' welfare at all times including at night.

Information

Before you arrive in the UK, please make sure you provide us with the correct email address and monitor your email and the BEO Forum regularly to receive all our information bulletins, updates, and preparation resources. We would also strongly recommend that you attend all our competition webinars. You will be informed of the webinar dates via one of our bulletins. Once you arrive at your BEO centre, our senior staff will hold daily meetings with all group leaders to give you essential information about the events, activities and excursions taking place throughout your stay. Please, attend the meetings so that you can pass this information onto your students. The meetings will also be an opportunity to ask any questions or raise any concerns you may have.

Student Healthcare

You are responsible for monitoring your students' health and wellbeing at all times. If you need help, please contact a member of staff who will be happy to assist. The Centre Manager will have the details for the nearest doctors and hospitals. And while we understand how important the competition is for your team, please ensure that the students are getting enough rest and time away from the competitions.

Should there be any health regulations in place at the time of the competition, all students and staff are expected to fully cooperate and strictly follow all provisions set out by the appropriate authorities.



BEO Events

Opening Ceremony

The opening ceremony marks the official start of the BEO competition.

The BEO Director will welcome and address all participating schools to open the event. The Centre Manager will introduce the centre staff and give a brief overview of the programme. The Academic Event Manager will introduce the judges of the centre and give a short description of the individual competitions. This will be followed by an overview of the activity and excursion programme by the Activity Manager. Finally, the Centre Manager will invite a student representative from each school to briefly introduce the school and their team.

You will be given a detailed briefing about each individual competition prior to the event taking place.

The Inter-School BEO Mystery Challenge

The BEO is a unique opportunity for young students to compete at a high academic level. More importantly though, it is a great chance to meet and make friends with like-minded students from countries around the world.

The Inter-School BEO Mystery Challenge will give students a chance to mix with and get to know students from the other teams better and compete together for a special prize.

The Inter-School BEO Mystery Challenge is not connected to the overall BEO competition and prizes are awarded separately.

BEO Talent Show

There is a dazzling array of talents among all BEO students - whether it be singing, dancing, juggling, circus skills, stand-up comedy, drama, or any other surprising skill they may have. All are welcome to perform in a talent show where prizes will be awarded for the best acts. The best group performances will have the opportunity to be the opening act at the Award Ceremony in central London.

Like the Inter-school Mystery Challenge, the Talent Show does not count towards the overall BEO competition results.



We will provide you with more information about the BEO International Night and the BEO Talent Show closer to the date via one of our information bulletins.

BEO International Night

This activity is designed to be a cultural exchange between the students, and it is not a part of the competition. It is a great way to learn about the traditions and culture of other countries. In the past students performed traditional dances, gave out local sweets and presented aspects of their culture they are proud of.

BEO Evening Activities

Meeting new people, making new friends and sharing ideas are key elements of the programme and we would encourage all students to join these activities and not spend their evenings practising and rehearsing for the events (we hope that most of the preparation will have been completed prior to departure).

Your Campus

For 2024, the BEO will be hosted in a number of locations around England.

When allocating a campus to your school we consider operational demands of the programme such as arrival dates, optional excursions and pre-booked entrances but also the demands of the academic programme. In the interest of fairness of the competition, it is of utmost importance that there is the right balance of nationalities and regions, returning and new schools as well as groups of varying size at each campus.

For the reasons outlined above you will not be informed about your BEO campus until 4-6 weeks prior to arrival. Nevertheless, as the time gets closer to BEO 2024 you will receive bulletins, informing you about the campuses, their facilities, as well as competition venues. Along with the campus announcement, you will also receive your Centre Guidebook, which will give you detailed information about your centre, its facilities and the surrounding area.



Excursions

Destinations

All schools participating in BEO 2024 will have the opportunity to go on three trips to London. In addition, depending on the location of your campus, your excursions for 2024 will include visits to Oxford or Cambridge, and to either Windsor or Brighton.

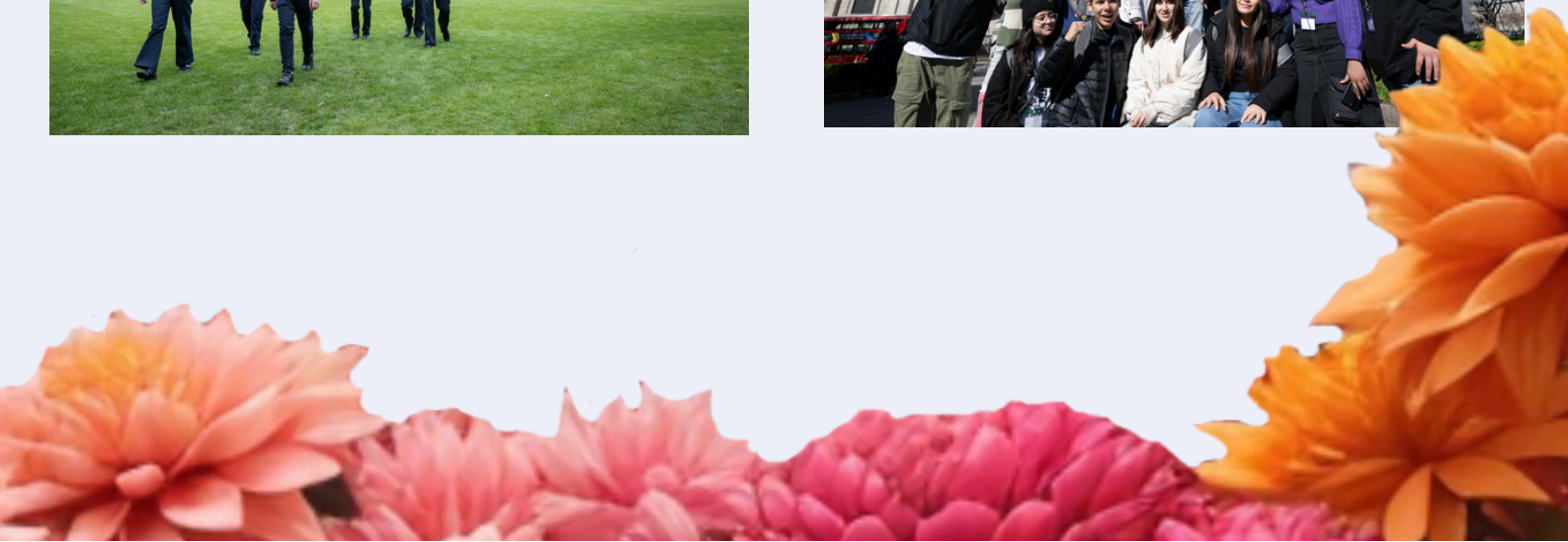
Making the most of your day

So that you can make the most of your time in London, all excursions are extended full days (9am departure from centre and 8pm departure from London). One of these days will be extended further to depart London at 10.30pm following a West End musical.

For all other full day excursions, you will be leaving your campus at 9am and you will be back for dinner, around 6pm.

All excursions will be accompanied by staff members of the BEO team. Please, ensure all students arrive back to the meeting point at the time agreed with your BEO activity leader. Students will receive a packed lunch and packed dinner, or dinner vouchers, on extended full days. Sensible shoes and a backpack are recommended on these days as there is a lot of walking involved!

More information on excursions will be available to you closer to the date in one of our BEO bulletins.



BEO Spirit

Code of Conduct

Student behaviour

The BEO aims to create an environment of respect—we expect our students to act maturely, to look out for each other and to look after one another. We expect them to nurture a spirit of community and to respect both those around them, and the centre they are staying in.

Each centre has certain rules and regulations that must be followed. The Centre Manager will run through these with you and the students on the first day. Please make sure your students are aware of these and help the BEO team enforce them!

All our campuses have clear rules that we ask you to help us apply.

General Expectations

NO SMOKING ANYWHERE on campus. This rule includes electronic cigarettes and applies to students, group leaders and teachers. It is illegal for anyone under 18 to purchase cigarettes in the UK. Smoking on campus at any time during the programme will not be tolerated.

NO ALCOHOL to be brought on campus. It is illegal for anyone under 18 to purchase alcohol in the UK. Alcohol consumption on campus at any time during the programme will not be tolerated.

NO CHEWING GUM anywhere on campus or on coaches. The local council fines £75.00 for littering with chewing gum.

NO BALL GAMES NEAR BUILDINGS OR CARS. Students must be careful of their surroundings and take care of school property. All campuses have plenty of official sport facilities to make use of.

EVENING CURFEW is 10:30pm—all students must be in their accommodation by this time and in bed by 11:00pm. We reserve the right to penalise disruptive behaviour as it may affect those competing the following morning.

FIRE ALARM— If the fire alarm sounds at any time, everyone must evacuate the building and stand on the lawn in front of the building in their school groups. A member of staff will come to take the register to account for everyone. There will be a more detailed fire briefing given to all group leaders on arrival.

DAMAGES—If a student damages any property or furniture on campus, the student will have to cover all costs.

DINING HALL BEHAVIOUR

Group Leaders are expected to monitor their students' behaviour in the dining halls and, ideally, should be present at every meal with them.

PUNCTUALITY AND ATTENDANCE OF STUDENTS

It is the Group Leader's responsibility to ensure that all your students attend workshops, competitions and activity sessions and that they are on time. As being late to any of these programme components may have an adverse effect on others' enjoyment of the programme, we reserve the right to penalise this kind of behaviour. For more on penalties go to pages 13 and 14.



BEO Spirit

Code of Conduct

(cont.)

SERIOUS BREACHES

Any repeated or serious breaches of the rules outlined on this page may result in a deduction of points (specific penalties can be found on pages 13 and 14) or disqualification from the competition.

Oxford International/BEO World reserve the right to send home any student who persistently or seriously breaks the rules. This will be done at the expense of their parents or guardians and in conjunction with their accompanying teacher.

Our centre staff are there to help you and we hope that by working together we will ensure the best possible conditions for everyone to enjoy their stay.

Any and all instances of disrespectful behaviour and/or any forms of verbal or physical violence, will be reported to the BEO World/Oxford International head office staff who will apply all penalties. Should the offences be considered severe or repetitive, the team may be disqualified from the competition entirely based on the discretion of head office staff.

Offences and Consequences ¹		
Action	Description	Consequence
Failure to adhere to the Dress Code	Clothing with messages contrary to the organisation's values.	Warning
Respect Location Rules	Ensure you are informed regarding the rules of all the buildings you visit.	Warning
Bullying & Harassment	Any form of aggression (physical, verbal, social, and cyber behaviour) directed towards an individual, or specific group, including but not limited to race, colour, religion, sex, age, disability, and national origin.	<ul style="list-style-type: none">• TEAM: Deduction of 20 points• INDIVIDUAL: this will be discussed on a case-by-case basis and will be a joint decision between Oxford International and BEO World. Depending on the offence, authorities may have to be involved.
Vandalism	Intentionally defacing, damaging, or destroying another person's or campus property. Theft and destruction of property.	Removal from the Programme.
Possession or use of prohibited substances	Possession or use of alcohol, tobacco, drugs, illegal or harmful substances.	<ul style="list-style-type: none">• TEAM: Deduction of 10 points• INDIVIDUAL: Removal from the Programme.
Breach of curfew	Not respecting the evening curfew	<ul style="list-style-type: none">• TEAM: Deduction of 10 points
Fire action	Setting off fire alarms or extinguisher	<ul style="list-style-type: none">• TEAM: Deduction of 10 points• Consequences may include a large monetary fine. If an individual cannot be identified, the whole house will be charged.
Breach of confidentiality	Distributing any mystery (including Improvisation) information	<ul style="list-style-type: none">• TEAM: Deduction of 20 points

[1] *Any aspect not considered in this code of conduct that is considered a risk for anyone on campus will be evaluated on a case-by-case basis by Oxford International and BEO World.

Promoting the BEO Spirit

"The competition is designed to encourage best behaviour and practice throughout the competition."

Competition Attendance

Participation in **all** competition events is compulsory and all teams are expected to be in the competition venue on time. As being late to any competition event may have an adverse effect on the smooth running of the event and others' enjoyment of the programme, we reserve the right to penalise this kind of behaviour.

All non-performing students are expected to watch the presentations and performances of their team-mates and those of the other schools. Students are expected to watch in silence and respect the other teams. This is to encourage active listening and to learn from other students' ideas and techniques. It is an essential part of the programme and it should be made clear to all of your students.

Leading by Example

Any group leader, or other member of the team, who attempts to access and/or distribute any information concerning any of the mystery events will receive a penalty for the whole team (specific penalties can be found on pages 8, 9).

English Time

In order to encourage more English to be spoken during the BEO we would like to introduce 'English Time' periods every day when only English should be spoken by your students.

This will take place at all mealtimes and it will be self-regulated by you and your students, there will be no penalties for non-compliance, but it is intended as a fun way to get your students speaking English together. Please help us make this a success.

BEO Fair Play Award

The 'Fair Play Award' will be presented in each centre to the school who best demonstrates the BEO values of community: cooperation, friendliness, politeness, respect, responsibility and endeavour; the team who speak the most English and are quietest at night; the team who attend all of the events and take a full and active part in the programme.

The competition is designed to encourage best behaviour and practice throughout the programme and it will be voted for by one teacher from each school. The trophy will be awarded at the final centre awards ceremony. You will receive more information about the Fair Play Award when you arrive on campus.

BEO Workshop Series

As part of the BEO programme, students have the unique opportunity to practise their English skills with members of the BEO team before the competitions start.

BEO Skills Workshops

The BEO Skills Workshops offer the opportunity to rehearse some of the skills required during the competition such as giving presentations, public speaking, among other skills. These will be structured as 1-hour interactive workshops in which students actively participate and work together.

As a new addition for 2024, we have included two Drama workshops. One of them will focus on voice projection and how to better use your body for best results. The other one will focus on moving your body on stage, maximising the use of the space, and getting ready to perform. The two drama

workshops will be delivered by trained professionals who have previously worked with Oxford International.

BEO Further Development Sessions

Teams who do not qualify for the semi-finals have the opportunity to join a further three 45-minute sessions at their centre to receive guidance and practice for future BEO competitions. Alternatively, teams will take part in the onsite activity programme.

BEO COMPETITION RULES

At the time of the competition, all participating students must be between 12 and 16 years old (that is born between 08/04/2007 and 28/03/2012)

Our judges are qualified EFL or secondary school teachers. Every effort is made to ensure that all teams are evaluated by the same judges in each individual competition. Exceptions can only be made under extreme circumstances by the Academic Event Manager e.g., when a replacement judge is needed due to a sudden illness etc.

Students registered for the BEO must participate in a minimum of two and a maximum of five BEO competitions, excluding the events of the BEO semi-finals and final.

The final check of this rule will take place at the centre at the end of the qualifying round. A penalty of 2 points per student not conforming to this rule will be deducted from the team's final score in the qualifying round.

This rule is in place to ensure a balanced participation of all team members.

Participating schools must provide the full names, dates of birth and passport photos of all participating students so that student enrolment passes can be produced. All this information must be uploaded onto the BEO Portal by 23rd February 2024.

Points in all competition rounds are scored out of 100 using weighting formulas to give each competition the same value towards the outcome of the first round.

The semi-finalists will be announced at the end of the qualifying round. Teams who do not proceed to the semi-final round will be able to collect their competition binders with their scores and feedback the following day. This is to allow time for OI Head Office to compile an overview which will enable you to see where you have placed in comparison to the other teams in your qualifying group.

Similar procedure will apply to the Grand Finals, when the competition binders will be made available on the day of the Grand Final to those who do not qualify.

It is the responsibility of the accompanying group leader to collect the competition binder from the Academic Event Manager. The teams can request their overall ranking from the Academic Director at Oxford International after the competition has finished. Please, do allow some time for this as the ranking of all participating teams is a complex process.



As a new addition for BEO 2024, all participants will have to sign an "Artificial Intelligence Fair Use" waiver form for each competition.

These waiver forms will be sent to you on October 31st 2023.

You must upload all waivers on the BEO Portal by 14th February 2024.



Qualification Procedure

1. Schools will be drawn into groups of a minimum of eight teams to compete in all events during the first round of the competition.

2. Rules for individual events and scoring are specified in these guidelines.

3. The top 4 schools of every competition group will enter the semi-final and compete in new semi-final groups in two events (best presentation as chosen by the team, and a mystery challenge) to determine the finalists.

4. Semi-finalists will carry points which reflect their position in the qualifying round over into the semi-finals.

5. The top 2 - 4 teams of each semi-final group will qualify for the final. The number of teams progressing depends on the final number of centres.

6. The final event will be judged by a panel of at least five and a maximum of eight judges to determine the final standings in the competition.

First in Qualifying Group	4 Points
Second in Qualifying Group	3 Points
Third in Qualifying Group	2 Points
Fourth in Qualifying Group	1 Points

Decision-Making Rules in Case of Draws

Qualifying round:

No action required if more than one team achieves the same number of points in individual competitions.

Semi-Final Qualification:

At the end of the qualifying round, a maximum of four teams of a competition group qualify for the semi-finals. If more than one team amongst the top four share the same score, the following rules apply:

- Two teams draw in first place: two teams in 1st place, no 2nd place, team in 3rd place and team in 4th place will qualify.
- Two teams draw in second place: team in 1st place, two teams in 2nd place, no 3rd place, team in 4th place will qualify.
- Two teams draw in 3rd place: team in 1st place, team in 2nd place, two teams in 3rd place, no 4th place will qualify.
- If three teams draw in one place, the subsequent two places are not filled.
- If two teams (or more than two draw in the third place) draw in fourth place, a system which recognises the team with the higher rankings in individual competitions during the qualifying round is taken into account.

Grand Final Qualification:

At the end of the semi-final round, a maximum of four teams of each semi-final group qualify for the Grand Final. No points from the qualifying round are carried over.

In case of draws in the grand final, the following steps are taken to determine the order of the finalists:

- First, the unrounded scores are considered
- If the decimal scores do not determine the order, the overall number of competitions won (out of 6) is considered
- If the number of qualifying wins is the same for the two or more teams in question, the same rules as in the semi-final qualification apply.

All final decisions in regards to draws and positions will be checked and approved by the Senior Head Office Academic Staff at Oxford International.





Competition Penalties

There are four areas in which teams can incur penalties.

Individual Competitions

Every competition has individual rules depending on the content of the competition brief. See the individual competition pages to find out which penalties may be applied. Not meeting any of these competition rules (e.g., wearing costumes where formal attire required, late arrival to the competition venue etc.) will be penalised by 2 points for each rule violation.

Time Limits

All competitions have individual time limits and teams can incur penalties if they are below or over time. See detailed explanation in the next section.

General Participation Rules

For every student who participates in more than five and fewer than two competitions, 2 points will be deducted off the overall team score when determining the semi-finalists, unless an exception is awarded. Please note, that this rule is in place to ensure equal participation of all team members and exceptions are awarded only in extenuating circumstances.

Behaviour infringing on the BEO Spirit

The penalties outlined in this section may be applied if any participant (a student or a group leader) violates any of the following rules:

- Alcohol consumption on campus (and off campus for minors) 10 points**
- Smoking (including electronic cigarettes) on campus 10 points.**
- Not respecting the evening curfew 10 points**
- Setting off fire alarms or extinguishers 10 points**
- Distributing any mystery (including Improvisation) information 20 points**
- Disrespectful and / or violent behaviour 20 points**

Any and all instances of disrespectful behaviour and / or any forms of verbal or physical violence, will be reported to the BEO World / Oxford International head office staff who will apply all penalties. Should the offences be considered severe or repetitive, the team may be disqualified from the competition entirely based on the discretion of head office staff.

Teacher Involvement

Teachers are not allowed to help with operating equipment or to participate in any other way. This applies to all competition events but is in particular important for presentations (forwarding of slides) and drama (background music) - these must be done by one of the students. The student who will be in charge of these tasks is not counted as participating in the event, e.g., during a presentation you can have 6 people on stage and the 7th is forwarding the slides.

Time Limits and Time Penalties

1. Times will be kept with a timing device visible to the competing team and the judges.

2. Teams must indicate the start of their presentation by announcing clearly “We will now begin our presentation/performance” after which the timekeeper will activate the stop clock.

3. Teams must indicate the end of their presentation by clearly announcing “Thank you for your attention”, at which point the timekeeper will stop the clock. Sliding penalty scale for non-compliance with time limits applies; see example below.

4. Penalty points are deducted from the overall score of the respective presentation, e.g., team gets 30 out of 36 points for performance but was 16 seconds short of the 8 minute minimum time = overall score 29 (30–1 point).

5. Teams will receive a visual signal from the timekeeper when only one minute is left before the maximum time is up.

6. A secondary device will be used by the head judge in case the main one malfunctions. In such situations the head judge decides whether any penalty applies or not and his / her decision is final.

Worked example based on minimum time limit of 8 minutes.

Less than the minimum time:

- A ten second grace period is applied for the first ten seconds below the minimum time limit, e.g., 7:50 to 7:59.
- 1 point on overall score per 10 seconds, e.g., 7:40 to 7:49; 7:30 to 7:39 = 2 points.
- The maximum number of penalty points for using less than the required minimum time is 10 points.

Longer than maximum time:

- A ten second grace period is applied for the first ten seconds over the maximum time limit, e.g., 10:01 to 10:10.

Longer than maximum time plus 11 or more seconds:

- 5 point penalty
- Presentations will be stopped by the competition host at 30 seconds past the maximum time limit (that is at 10:30). Teams will not be able to finish their presentation or performance.

Calculation of Results

During the competitions, judges take notes of their observations in relation to the judging criteria. Each judge focuses on a certain aspect of the performance and provides comments on the categories pertaining to the assigned aspect. They aim to make the comments practical and informative so that they serve as useful feedback for the teams.

After each presentation, judges confer their views and agree upon an overall score which reflects the observations and evaluations of the judging team.

Exceptions:

The only exceptions to this are the BEO Song Contest and the grand final events. In those events the scoring sheet of each individual judge will count towards the team's score.

The scores are submitted to the OIEG Head Office to be checked and collated.

The result sheet as well as the feedback sheets, along with a comparative overview of placement in the qualifying round, will be available to the teams after they have been eliminated.

Technical Requirements

Wi-Fi/Internet access

Wi-Fi access is not guaranteed in any of the competition venues. We strongly recommend that teams do not rely on internet access for their presentations and performances.

Presentation Software

There will be an OIEG laptop with Windows operating system available at each competition venue and we strongly encourage teams to bring their presentations in a Windows compatible format on a USB memory stick.

However, any presentation software is permitted. Should teams wish to bring their own laptop, they will be responsible for ensuring that it can be connected to the projection equipment using a VGA or HDMI cables.

Adapters for various connection ports to VGA or HDMI will **NOT** be available at the centre. Please ensure you bring the necessary adapters with you.

Microphones and PA-Systems

There will be three radio microphones and PA systems available for the competitions. Teams can choose to make use of them if they wish in competitions.

Qualifying Round

Campus A Group I	Campus A Group II	Campus B Group I	Campus B Group II	Campus C Group I	Campus C Group II	Campus D Group I	Campus D Group II
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Semi-Final

Semi Final Group I	Semi Final Group II	Semi Final Group III	Semi Final Group IV
Winner AI	Winner BI	Winner CI	Winner DI
Runner-Up AI	Runner-Up BI	Runner-Up CI	Runner-Up DI
Third AI	Third BI	Third CI	Third DI
Fourth AI	Fourth BI	Fourth CI	Fourth DI
Winner BI	Winner All	Winner DII	Winner CI
Runner-Up BI	Runner-Up All	Runner-Up DII	Runner-Up CI
Third BI	Third All	Third DII	Third CI
Fourth BI	Fourth All	Fourth DII	Fourth CI

Grand Final

Top 2 - 4 Schools from each semi-final group compete in two grand final events

**Please note that this a sample structure
Changes will be made depending on the final number of participating schools**

Presentation events



BEO Country Spotlight

Background Information

Technology has been a part of human history since our earliest days, from the discovery of fire to the creation of rustic tools, demonstrating the impressive range of human creativity and its impact on our daily lives.

In the 21st century, whenever we talk about technology, we think of computers, microchips and the digital world. Artificial intelligence is reshaping the world: we have access to technology that helps us create audiovisual products in seconds; the possibilities are endless. Think of a concept, AI will deliver.

Competition Brief

In this competition, you will research your assigned country and present a profile of its technological innovations and advancements.

In your presentation, you must include:

- A profile of the country.
- One technological advancement you think will have the biggest impact on your generation in that country. Do not limit yourselves, keep in mind technology as a broader concept that includes both the 21st century meaning along with the pre-electricity one: the technological advancement does not have to include "microchips" – it could be green technology, smart cities,...
- A brief reflection on how it will impact your generation in that country.

Teams are encouraged to be creative in their presentation style and use costumes or other visual aids. Only one song or dance performance is allowed during the presentation.

Teams will receive the name of their country for this competition element on 31st October 2023.

Participation

Minimum 3, Maximum 6

Length

8-10 minutes

Dress Code

Costumes allowed but not required

Permitted Support

Text, images, videos – videos are judged as visual aids only; props, as long as the are not damaging to the property, must also not inconvenience the following team in any way.

Judging Criteria

Presentation rubric, see appendix.

Points

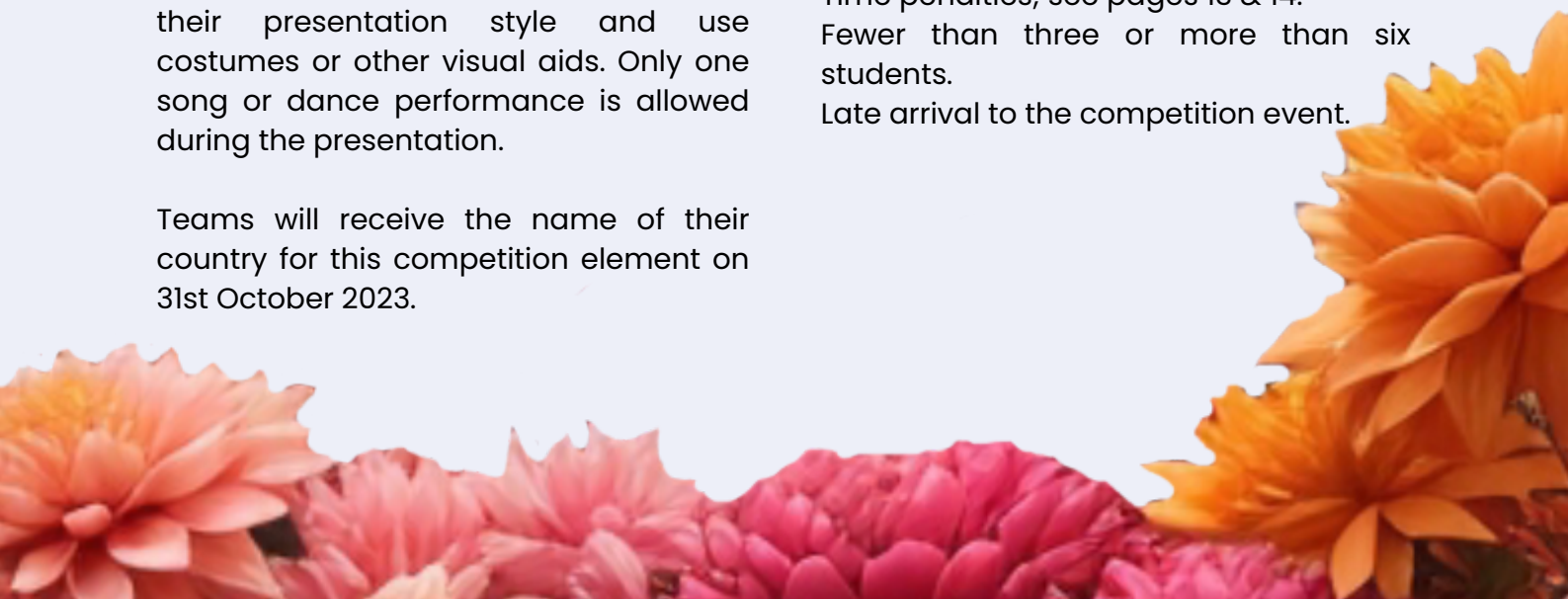
Maximum 64 in 8 categories, weighted / 100

Penalties

Time penalties; see pages 13 & 14.

Fewer than three or more than six students.

Late arrival to the competition event.



BEO Investigation

Background Information

BEO Investigation is a presentation based on practical research carried out by the teams.

In recent years, we have witnessed a remarkable rise in the development and application of artificial intelligence (AI) tools, revolutionizing various aspects of our lives. From the seamless voice assistants in our smartphones (Hey, Siri!) to the advanced algorithms powering recommendation systems, AI has become an indispensable part of our daily routines. This rapid advancement in AI technology has brought forth a wave of transformative changes, reshaping industries, economies, and even the way we learn. As we embrace this new era, it is crucial to explore the potential of AI in education, understanding how these intelligent tools can augment our learning experiences and propel us towards a future where knowledge knows no bounds.

This competition aims to explore the use of artificial intelligence tools in creating educational presentations and to analyse the implications of AI in the field of education.

Competition Brief

The competition is divided into two stages, focusing on the creation of an AI-generated presentation and the critical analysis of AI's impact on education.

Stage 1: AI-Generated Presentation

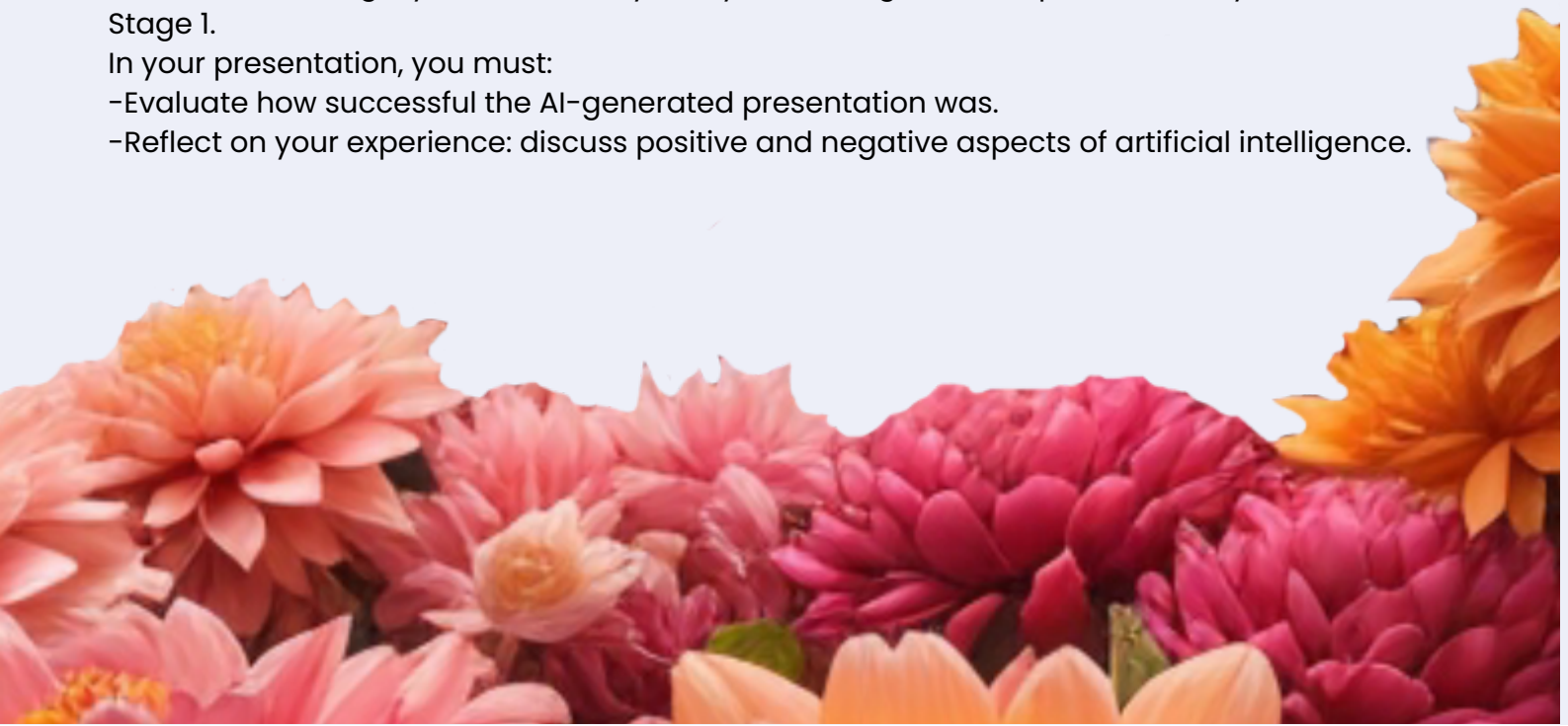
In this stage, you will create a presentation using only AI tools. The presentation should focus on the use of AI in education. You are encouraged to utilize multiple AI tools to develop the presentation script, review and refine the content, and create visual aids. You should also consider using AI tools for the delivery of this presentation, but this is not compulsory. While you may use different AI tools for various aspects of the presentation, the final product should be entirely generated by AI, including all visuals. Personalization of the product is not allowed at this stage.

Stage 2: Critical Analysis of AI in Education

In the second stage, you will critically analyse the AI-generated presentation you created in Stage 1.

In your presentation, you must:

- Evaluate how successful the AI-generated presentation was.
- Reflect on your experience: discuss positive and negative aspects of artificial intelligence.



BEO Investigation

(cont.)

Participation

Minimum 3, Maximum 6

Length

6-8 minutes plus 2 minutes assessed question time

Dress Code

Formal (school uniform or business attire)

Permitted Support

Stage 1: AI Generated presentation – 5 slides maximum, including title slide. No other restrictions other than being created by AI Technology. All slides must have a thick red border to be easily identifiable as AI generated..

Stage 2: Analysis – images only, no text on slides (proper names & brief descriptors for charts or graphs are allowed, or screenshots of AI slides). If you're including your AI slides as part of your own presentation, these must be a screenshot with a thick red border.

Judging Criteria

Presentation rubric, see appendix.

Points

Maximum 72 in 9 categories, weighted /100

Penalties

AI generated presentation not shown.

Time penalties: see pages 13 & 14

Dress code does not meet the prescribed requirements.

Continuous text on slides.

Fewer than three or more than six students.

Late arrival to the competition event



UNASSESSED QUESTION TIME

After both presentations there will be a short question time period to promote audience interaction with the presenting team. The questions will be started by a member of the BEO staff with opportunity given to the floor to ask questions soon after.

The aim of this question time is to ask questions about the team’s personal experience while preparing the presentation, e.g., influential sources or personal experiences which helped form opinions etc. All questions are expected to be formulated in a respectful and supportive way and should not aim to expose weaknesses in the team’s presentation.

Questions should be viewed as an appreciation of competing team efforts and an opportunity to learn more from each other.

Only participating students are allowed to ask questions.

Group leaders who pass or attempt to pass on prepared questions to their students may be expelled from the venue. In repeat incidents, teams may also lose 2 points of their overall score of the individual competition.

ASSESSED QUESTION TIME

The ability to navigate through a Q and A session after a presentation is an important skill that students will have to master during their university studies. What is more, providing unrehearsed answers to the point may one day determine whether or not they get their dream job.

Assessed question time is relevant to the BEO Investigation only. It will last 2 minutes and will be led by the judges only. The judges will focus their questions primarily on the following areas:

- Clarifications of facts and outcomes presented.
- Research methods
- Personal opinions and reflections on the experience

Students will not be assessed on the accuracy of any facts presented; the evaluation will follow the criteria described in the rubric below. The overall score for this category will be based on the presentation rubric score together with the question time assessment.

Once the two minute question time is up; it will be opened to the public. However, this part will no longer be assessed by the judges and the same expectations as those outlined in the section above apply.

		Not at all Rarely Poorly Unconvincingly		Sometimes Somewhat Inconsistently Only some students		Often Well Most students Generally		Exceptionally well Consistently All Students Fully & clearly	
Assessed Question Time	Did the team clarify and / or answer all questions clearly and concisely? Did they stick to the point raised in the question? Did they handle questions with calm courtesy?	1	2	3	4	5	6	7	8



Debate



BEO Debate

Background Information

Technological advancements have been welcomed with open arms throughout humanity's history. Having control over fire gave humans the opportunity to develop tools which later became weapons; the opportunity to establish settlements which would later evolve into complex governments.

However, the current technological advancements are creating more controversy than ever before. The launch of GPT-4, an AI programme developed by OpenAI, was the tipping point for a group of tech-experts.

To this day, more than 30,000 people have signed a letter that calls for a pause on AI systems more powerful than GPT-4. Amongst its most notable signatories we can find big names within the industry like Elon Musk (CEO of Tesla, SpaceX and X), or Steve Wozniak (co-founder of Apple), but also a vast list of university professors from Oxford University, MIT, Berkeley, Princeton, Harvard among others.

This is not the first time such a letter has been written. Back in 2015, Stephen Hawking joined his fellow technology scientists on a plea for adding control over Artificial Intelligence, as "it is important to research how to reap its benefits while avoiding potential pitfalls."

(quote from <https://futureoflife.org/open-letter/ai-open-letter/>)

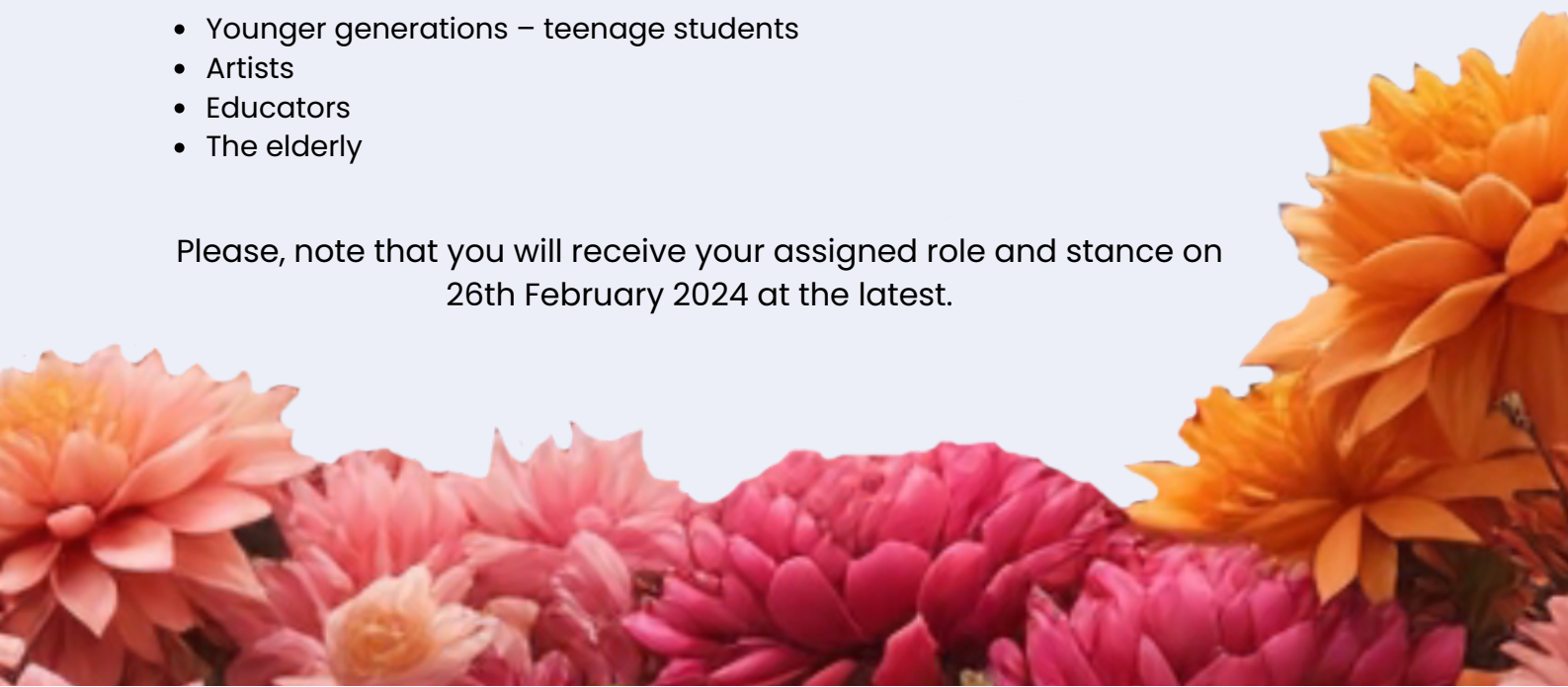
Debate Brief

The aim of the BEO Debate 2024 is to decide whether technological advancements are to be stopped, or even slowed down. Should they be?

Teams will be assigned a set role and a stance – in favour or against – to represent in the debate:

- Tech experts
- Government officials
- Younger generations – teenage students
- Artists
- Educators
- The elderly

Please, note that you will receive your assigned role and stance on 26th February 2024 at the latest.



Debate Structure

<p>Stage 1</p>	<p>Presentation of role views Every team presents their role's views and assessment of the situation at present.</p>	<p>2 - 5 minutes per team</p>
<p>Stage 2</p>	<p>Teams confer An opportunity to discuss with advisors what to address in the debate</p>	<p>5 minutes</p>
<p>Stage 3</p>	<p>Debate cycle Each representative of a role offers their opening statement justifying their stance. All opposing teams have the next 10 minutes to respond, question the role's existing stance and to try to sway their opinion.</p> <div style="text-align: center;"> <pre> graph LR R1[Role 1 Pro] <--> R4[Role 4 Against] R1 --> R5[Role 5 Against] R1 --> R6[Role 6 Against] R2[Role 2 Pro] R3[Role 3 Pro] </pre> </div> <p><i>NB. Roles 2 and 3 in the diagram above can contribute if they wish to. However, if they are sharing the same stance they are not expected to present persuasive arguments.</i> After the 10 minutes, the same is repeated for the next role, until all roles have been discussed. The stances will alternate: pro / against, pro / against etc. Those who share the same stance, e.g., are 'pro,' but whose role is not being discussed must pay close attention to the ongoing debate as they will be asked to summarize twice during the 10 minute period. The selection of a team to summarize will be made randomly. Teams are encouraged to take summary notes as those may benefit them later on during stage 6.</p>	<p>10 minutes per role</p>
<p>Stage 4</p>	<p>Teams confer An opportunity to discuss with advisors the outcome of all viewpoints discussed and whether a change of opinion is feasible - why / why not.</p>	<p>5 minutes</p>
<p>Stage 5</p>	<p>Secret vote All teams cast a secret vote expressing whether they are in favour of the motion or against the motion as an outcome of the arguments heard. Please note: the outcome of the vote has no impact on the evaluation of the teams!</p>	<p>N/A</p>
<p>Stage 6</p>	<p>Closing Statement Votes are revealed. Each team is asked to formulate in a concise manner a rationale behind their decision which will reflect what they have heard and learned during the debate.</p>	<p>3 minutes per team maximum</p>

Competition Rules

Participation

Speakers: 2

Advisors: minimum 1, maximum 2

Length

2-5 minutes

Dress Code

Formal (school uniform/western business attire)

Permitted Support

Teams are allowed one A5 page / cue card with hand-written notes for their introductory presentation. This will be collected after Debate Stage 1.

No other supporting materials are permissible; however, both the speakers and the advisors will be provided with paper & pens to take notes during all stages of the debate.

Judging Criteria

Debate criteria, see appendix

Points

Maximum 64 in 8 categories, weighted / 100

Penalties

Not debating from the point of view of assigned role

Time penalties, see pages 13 & 14

Casual attire

Longer or printed support for the introductory presentation

Fewer or more than 2 speakers; fewer than 1 or more than 2 advisors

Late arrival to the competition event

Disrespectful behaviour towards debate participants and or the role they represent

The Role of the Advisor

The advisors effectively form a support team for the speakers.

As they won't be involved as actively in debating, they will have much more time to listen carefully to the others, make notes on what's been said and then feed ideas and strategies to the speakers. They may point out weak arguments of the opposing teams or areas that need to be clarified etc. Advisors should be those with good listening skills and analytical thinking.

They will be able to do that in two ways:

- During set conferring time, they may inform the speakers verbally and help shape the strategy of the team.
- They will also be able to pass brief written messages to the debaters at any time of the debate. These messages will have to be written in English only and will have to be on a specific piece of paper provided by the centre staff.



**creative
events**

BEO A Cappella Contest

Background Information

BEO Song Contest has been a popular competition event for many years and must be performed a cappella, that is without instrumental accompaniment. A cappella music is group or solo singing without instrumental accompaniment and is found in many cultural traditions around the world.

Competition Brief

For the past decade, the rise of Artificial Intelligence has been steady, but it has only been in the last two years where its surge has been so noticeable that new legislation is being drafted.

Every cloud has a silver lining – Artificial Intelligence has brought many positives into our lives through its many uses. AI has reduced human error, and it has, for example, allowed us to access areas that pose a risk to human life.

The theme for your song lyrics is "Technology and Humanity".

Teams choose an existing melody, or a mash-up of melodies, and write the lyrics for their song inspired by the above.

Lyrics must be uploaded onto the BEO Portal by 1st March 2024.

An automatic penalty of 2 points will be applied if teams fail to submit their lyrics in time.



Participation

Minimum 3, Maximum 10

Length

3-5 minutes

Dress Code

Costumes allowed but not required

Permitted Support

The use of instruments, props or the microphone itself to create sound is not allowed. Teams may use body percussion or beat boxing to emulate the sound of instruments.

Judging Criteria

Presentation rubric, see appendix.

Points

Maximum 32 per judge; maximum total 96, weighted / 100

Penalties

Time penalties, see pages 13 & 14

Fewer than three or more than ten students

Late arrival to the competition event

Use of objects or instruments to emulate sound



BEO Drama Festival

Background Information

The BEO Drama Festival is an opportunity for the teams to reflect creatively on a wider aspect of the BEO theme and express it in a succinct drama performance.

Competition Brief

In this competition, teams will focus specifically on the ethical considerations surrounding the use of AI in several aspects of daily life.

Artificial intelligence is slowly creeping into our homes through our remote controls and smart speakers (Alexa!), but there are many more options at home to be controlled by AI. You can even programme (and control) when your coffee machine prepares your coffee in the morning!

This topic will allow teams to explore deeply into the ethical aspects, presenting thought-provoking scenarios and engaging narratives that highlight the complex relationship between AI technology, human lives, and societal impact.

Your play must show the two sides of using Artificial Intelligence in the home – positive and negative.

Teams may include singing and dancing in their performance, but they are limited to a maximum of two songs or dance routines.

The pre-arrival submission of the script is not mandatory. However, if you wish to confirm that your play meets the brief and your script is on the right track, you are encouraged to do so. In such event, the script must be uploaded onto the BEO Portal by 5th February 2024. You can submit a paragraph summarising the script if you do not have a complete play.

There is no penalty for non-submission but we will reserve the right not to provide any comments on scripts submitted after the deadline.

Participation

Minimum 3, No maximum

Length

8-10 minutes

Dress Code

N/A

Permitted Support

Props are allowed, but are a full responsibility of the team. Teachers are not allowed to help with prop support and / or background music.

Judging Criteria

Drama criteria, see appendix.

Points

Maximum 56 in 7 categories, weighted / 100

Penalties

More than two songs or dance routines

Time penalties; see pages 13 & 14

Fewer than three students

Late arrival to the competition event

Foul language or disrespectful ideas



BEO Improvisation Challenge

Background Information

Along with the Debate, the BEO Improvisation Challenge is one of the most challenging competition elements as it tests students' wit, creativity and spontaneous use of language.

Competition Brief

Teams receive the full brief of the BEO Improvisation Challenge at the start of the day and will have up to 3 hours to work on their task.

The challenge will have a link to the BEO theme and will be scored on creative and linguistic elements.

It's both a full-day competition event and a mystery event. All content and guidelines will be revealed on the day of the challenge.

Participation

The whole team is allowed to work on the preparation (the participation during the prep stages is not recorded) 3-6 students to present / perform during the outcome stage.

Length

To be announced on the day

Dress Code

Casual

Permitted Support

To be announced on the day

Judging Criteria

To be announced on the day

Points

To be announced with the brief on the day of the event

Penalties

To be announced with the brief on the day of the event





Semi-finals

BEO Semi-Finals

**The semi-final of the BEO 2024 features two events:
Best Presentation and a Semi-Final Mystery Presentation Challenge.**

Best Presentation **(as chosen by the team)**

The teams can choose which of the following presentations they want to enter for the semi-final:

- BEO Investigation
- BEO Country Spotlight Presentation

Teams do not have to choose the presentation which awarded them the highest number of points in the qualifying round. Teams are allowed to make minor adjustments and slight changes to their presentation, which show a level of self-reflection. Key content changes are not permitted.

Participation

Minimum 3, maximum 6 students

Length

As per qualifying round

General

Dress code, permitted visuals, judging criteria, points and penalties as described in the individual competition guidelines.

Semi-Final Mystery Event

The semi-finalists will be given a detailed description of the task on the day of the semi-finals. The teams will have 45 minutes to prepare for the brief given.

Participation

To be announced with the brief on the day of the event

Length

To be announced with the brief on the day of the event

General

To be announced with the brief on the day of the event





Grand Final

BEO Grand Final

The BEO Grand Final 2024 will host two events.

The finalists will meet in one last mystery challenge.

Only students who are not participating in the Grand Final Debate may be appointed for this team challenge.

The BEO Grand Final Mystery Event

This task could take any form.

General

To be announced on day of the Grand Final or at a set time before the Grand Final for all qualified teams depending on the task.

Participation

To be announced

Length

To be announced

The BEO Grand Final Debate

The schools who progress from the semi-finals will meet in the Grand Final to continue to debate on the first round topic. The debate will follow the same format as in the qualifying round; however, teams will receive new roles to represent.

The roles will be assigned to the teams in the morning of the Grand Final. They will be different from the one they took during the qualifying round.

The students participating in the debate will be provided with a preparation room to work and prepare for their new role. They will be supervised by a member of BEO staff.

Participation

Speakers: 2

Advisors: same as qualifying round

Length

2-5 minutes

Dress code

Formal (school uniform / western business attire)

Permitted Support

A5 hand written notes; no electronic devices are allowed for any part of the debate

Judging Criteria

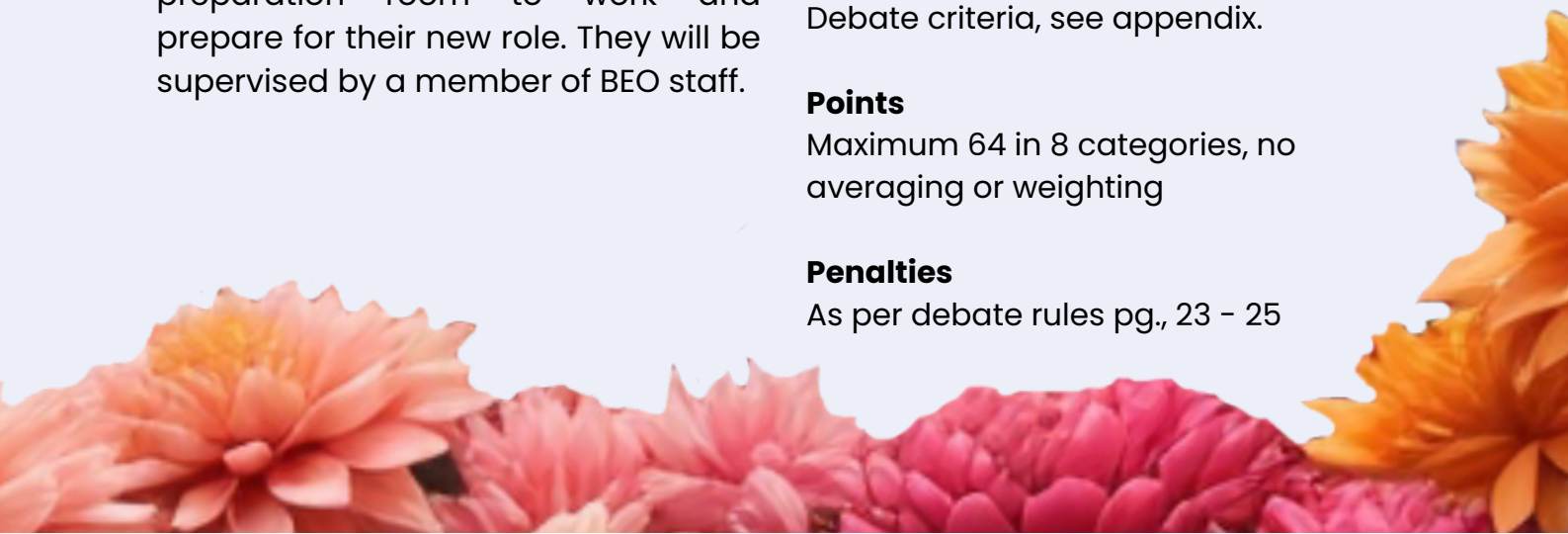
Debate criteria, see appendix.

Points

Maximum 64 in 8 categories, no averaging or weighting

Penalties

As per debate rules pg., 23 - 25



Judging Criteria



Judging Criteria - Presentation

Judges award between one and eight points in every category. No half points allowed. Please also refer to page 20 for assessed question time rubric.

			Not at all Rarely Poorly Unconvincingly	Sometimes Somewhat Inconsistently Only some students	Often Well Most students Generally	Exceptionally well Consistently All Students Fully & clearly				
Content	Content	Did the presentation meet the brief assigned? Was it logically organised? Did the presentation include effective and relevant examples and illustrations?	1	2	3	4	5	6	7	8
	Delivery	Was the presentation delivered with personal conviction from both speakers' mind and heart? Could they be heard well? Did the delivery not feel over-rehearsed?	1	2	3	4	5	6	7	8
Presentation Skills	Body Language	Did the presenters maintain good eye contact with the audience? Did they use natural gestures? Was movement and gesturing used well to enhance the presentation (or was it distracting)?	1	2	3	4	5	6	7	8
	Visual Aids	Did the visuals use key words rather than sentences and were they easy to read? Did the visuals get the point across in a clear and simple way?	1	2	3	4	5	6	7	8
	Participation	Did all presenters participate fully and meaningfully throughout the presentation?	1	2	3	4	5	6	7	8
Language	Accuracy	Did they use a variety of grammatical structures and did they use them accurately? Were their lexical choices correct?	1	2	3	4	5	6	7	8
	Fluency	Did they seem comfortable & confident when speaking? How easily did words come out? Was the delivery without great pauses, gaps or repetition during their speaking?	1	2	3	4	5	6	7	8
	Pronunciation	Did they speak with natural pronunciation and intonation? Was it coherent? Did pronunciation (not) impose a strain on the listeners?	1	2	3	4	5	6	7	8

Judging Criteria - The BEO Debate 3.0

Judges award between one and eight points in every category. No half points allowed.
The presentation of the position and actual debate are judged in two separate parts.

			Not at all Rarely Poorly Unconvincingly		Sometimes Somewhat Inconsistently Only some students		Often Well Most students Generally		Exceptionally well Consistently All Students Fully & clearly	
Presentation	Speaking	Did the speakers convey their ideas clearly? Did they use notes well or did they mainly read? Did they vary their tone and finish their presentation decisively?	1	2	3	4	5	6	7	8
	Presence	Did they look at ease, using gestures and making eye contact? Did they seem poised, like someone who has practiced?	1	2	3	4	5	6	7	8
Debate	Strategy	Did they effectively use language of persuasion? Did they use creative arguments or rely on generic ideas? Did they treat their opponents and adjudicators respectfully?	1	2	3	4	5	6	7	8
	Active Listening	Did they summarise effectively what has been said and with clarity?	1	2	3	4	5	6	7	8
	Accuracy	Did they use a variety of grammatical structures and did they use them accurately? Were their lexical choices correct?	1	2	3	4	5	6	7	8
Closing Statement	Fluency	Did they seem comfortable & confident when speaking? How easily did words come out? Was the delivery without great pauses, gaps or repetition during their speaking?	1	2	3	4	5	6	7	8
	Pronunciation	Did they speak with natural pronunciation and intonation? Was it coherent? Did pronunciation (not) impose a strain on the listeners?	1	2	3	4	5	6	7	8
	Content & Evidence	Have they structured their final rationale clearly and have they made a good use of examples and facts presented throughout the debate?	1	2	3	4	5	6	7	8

Judging Criteria - The Drama Festival

Judges award between one and eight points in every category. No half points allowed.

			Not at all Rarely Poorly Unconvincingly		Sometimes Somewhat Inconsistently Only some students		Often Well Most students Generally		Exceptionally well Consistently All Students Fully & clearly	
Content	Content	Did the drama meet the assigned brief ? Were style and register consistent with the context in which it was set?	1	2	3	4	5	6	7	8
Performance Skills	Authenticity of Performance	Were all characters convincing? Did students memorise their lines (or were able to improvise effectively)? Was the performance as a whole believable?	1	2	3	4	5	6	7	8
	Voice Articulation & Projection	Were lines delivered at the right volume and with clarity? Did the actors use fluctuating inflection for dramatic effect?	1	2	3	4	5	6	7	8
	Movement & Body language	Did the actors position themselves effectively on the stage to create supportive visual effects? Did they use natural body language relating to character? Did they use relevant facial expressions?	1	2	3	4	5	6	7	8
Language	Accuracy	Did they use a variety of grammatical structures and did they use them accurately? Were their lexical choices correct?	1	2	3	4	5	6	7	8
	Fluency	Did they seem comfortable & confident when speaking? How easily did words come out? Was the delivery without great pauses, gaps or repetition during their speaking?	1	2	3	4	5	6	7	8
	Pronunciation	Did they speak with natural pronunciation and intonation? Was it coherent? Did pronunciation (not) impose a strain on the listeners?	1	2	3	4	5	6	7	8

Judging Criteria - Song Contest

Judges award between one and eight points in every category. No half points allowed.

This is the only event in which judges do not confer.

Judges mark teams on a scale from 1 to 8 in each category based on their opinion.

Scores of individual judges are added up to provide a combined result.

Lyrics	Don't relate to the task brief.	1	2	3	4	5	6	7	8	Lyrics meet the task brief and are engaging and insightful.
Body Language	Team's use of body language appears disconnected from the song content.	1	2	3	4	5	6	7	8	All team members' use of body language supports and enhances the performance of the song.
Vocal Technique	Some of the singing is out of tune and/or out of time.	1	2	3	4	5	6	7	8	A high standard of singing and the group singing is harmonious and cohesive.
Overall Entertainment Value	Performance does not engage the audience.	1	2	3	4	5	6	7	8	Thoroughly engaging performance.

For Academic Support email:

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Regular updates on questions and answers as well as practice materials for some competitions will be published on the BEO website under the **BEO Forum** section.

Notes

BEO 2024 - Sample Programme **CAMPUS A**



Group Name							
Students							
Group Leaders							
Date	Days	Morning	Afternoon	Evening			
26-Mar	Tue	Breakfast	Arrivals and registrations	Lunch	Arrivals and registrations	Dinner	Campus tour and ice-breaker activities
27-Mar	Wed		Full day excursion to Windsor by coach		Full day excursion to Windsor by coach		Interschool Mystery Challenge
28-Mar	Thu	Opening Ceremony and Whole Campus Photo	Skills Workshop Drama Workshop	Onsite Activities			
29-Mar	Fri	BEO Country Spotlight	Onsite Activities	Welcome Disco			
30-Mar	Sat	Extended full day excursion to London	Ride on the London Eye	Voucher	Extended full day excursion to London (depart London at 8.00pm)		
31-Mar	Sun	Onsite Activities	BEO Improvisation Challenge		BEO Improvisation Challenge		
1-Apr	Mon	Academic Session - Debate Preparation	BEO Investigation	Onsite Activities Football Tournament - Groups Stage			
2-Apr	Tue	BEO Debate	Onsite Activities	BEO A Cappella Contest			
3-Apr	Wed	Extended full day excursion to London with professional walking tour	Extended full day excursion to London	Voucher	West End Musical		
4-Apr	Thu	Onsite Activities	BEO Drama Festival		Themed Disco		
5-Apr	Fri	Semi Finals Onsite Activities	Semi Finals Onsite Activities	Talent Show			
6-Apr	Sat	Full day excursion to Oxford by coach	Full day excursion to Oxford by coach	International Night Football Tournament - Semis & Final			
7-Apr	Sun	Grand Final Optional Excursion	Grand Final Optional Excursion	Centre Closing Ceremony and Farewell Party			
8-Apr	Mon	Award Ceremony in central London location	Extended full day excursion to London	Voucher	Extended full day excursion to London (depart London at 8.00pm)		
15-Apr	Mon	Departures	Departures		Departures		



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