

British English Olympics



Maximum of 20 participants per team



12 to 16 years old*



Born between*

14/04/2008 & 03/04/2013



6 competitions:

- 4 competitions prepared at home
- 2 competitions prepared on site



All participants must compete in a minimum of 2 and a maximum of 5 events

^{*}No exceptions will be made







Welcome to BEO 2025!

We are thrilled to officially launch the 2025 BEO programme and extend a warm welcome to all participating teams. Whether you are a returning champion or a fresh face, we are delighted to have you join our growing BEO family.

Sustainability has emerged as one of the most pressing challenges of our time. From climate change to resource depletion, the planet is sending us clear signals that we need to rethink our relationship with the environment. This year's BEO programme offers a unique platform to explore innovative solutions and drive positive change.

As we address the complexities of sustainability, we invite you to examine the heart of the matter. How can we balance economic growth with environmental protection? What role can technology play in creating a sustainable future? How can we inspire individual actions that collectively make a difference? These are just a few of the thought-provoking questions we hope to address together.

The British English Olympics has always been a space for young minds to flourish. We encourage you to harness your creativity and teamwork to develop groundbreaking ideas that can contribute to a more sustainable world. Through competition and collaboration, you will not only enhance your skills but also inspire others to join the sustainability movement.

We are excited to see the innovative projects and solutions that will emerge from this year's programme. Best wishes to all participants as you embark on this exciting journey.

Let's build a brighter, greener future together!

Lil Bremermann-Richard
Group Chief Executive Officer

Oxford International Education Group













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Communications

Email

The Oxford International Academic team will communicate with you directly on several occasions throughout the months prior to the competition. We appreciate the Principal of the school wants to know everything about the programme and what the programme entails, but on more than one occasion, important messages do not reach those in charge of preparing the students. It is important that these teachers, and every adult travelling with the students, are involved in the process.

Webinars

From October to March, there will be a series of webinars where we will present one aspect of the competition. Each webinar is different; it is important to attend all of them to avoid any misinterpretation of the guidelines. It is important to remember that these webinars are for teachers, not for students.

The webinars will be recorded and you will have the chance to watch them again on the BEO 2025 website.

The first 5 webinars will include important information about the programme and will cover what each event involves. Webinar number 6 will be a reminder of all submission dates and what to submit each time.

These webinars are for you to ask all the questions you may have regarding the guidelines and the competitions. Every webinar should include a conversation at the end, where your questions are answered.

Attending these webinars is optional. However, attendance will be taken and if you have a question that has been covered during a webinar you chose not to attend, we reserve the right to answer.

06/11/2024	Competition structure: what is BEO 2025? What has changed?
20/11/2024	Presentation events
04/12/2024	Creative events
11/12/2024	Non-competition events
22/01/2025	Workshops
05/02/2025	Submission dates
12/03/2025	Last minute Q&A (no new input from Oxford International)

Forum

We encourage you to ask questions during the webinars, but we understand that sometimes questions arise after the information has been processed. If you have a question you think we did not cover in the guidelines, nor the webinar, please send us an email.

Every two weeks, there will be an entry on the BEO website with these questions you and your fellow Group Leaders submit by email.





















BEO Spirit

Code of Conduct

Student behaviour

The BEO aims to create an environment of respect—we expect our students to act maturely, to lookout for each other and to look after one another. We expect them to nurture a spirit of community and to respect both those around them, and the centre they are staying in.

Each centre has certain rules and regulations that must be followed. The Centre Manager will run through these with you and the students on the first day. Please make sure your students are aware of these and help the BEO team enforce them!

All our campuses have clear rules that we ask you to help us apply.

General Expectations

The BEO programme is an international competition—your students will meet people from far away places, where customs, habits, and lifestyle are different. There are many places in the world that are in conflict, and with which your political views may not align. We encourage everyone to leave these differences outside of the competition—the students who participate in the BEO programmes cannot be made responsible for their country's politicians' decisions.

NO SMOKING ANYWHERE on campus. This rule includes electronic cigarettes and applies to students, group leaders and teachers. It is illegal for anyone under 18 to purchase cigarettes in the UK. Smoking on campus at any time during the programme will not be tolerated.

NO ALCOHOL to be brought on campus. It is illegal for anyone under 18 to purchase alcohol in the UK. Alcohol consumption on campus at any time during the programme will not be tolerated.

NO CHEWING GUM anywhere on campus or on coaches. The local council fines £75.00 for littering with chewing gum.

NO BALL GAMES NEAR BUILDINGS OR CARS Students must be careful of their surroundings and take care of school property. All campuses have plenty of official sport facilities to make use of.

EVENING CURFEW is 10:30pm—all students must be in their accommodation by this time and in bed by 11:00pm. We reserve the right to penalise disruptive behaviour as it may affect those competing the following morning.

FIRE ALARM— If the fire alarm sounds at any time, everyone must evacuate the building and stand on the lawn in front of the building in their school groups. A member of staff will come to take the register to account for everyone. There will be amore detailed fire briefing given to all group leaders on arrival.

DAMAGES—If a student damages any property or furniture on campus, the student will have to cover all costs.

DINING HALL BEHAVIOUR

Group Leaders are expected to monitor their students' behaviour in the dining halls and, ideally, should be present at every meal with them.

PUNCTUALITY AND ATTENDANCE OF STUDENTS

It is the Group Leader's responsibility to ensure that all your students attend workshops, competitions and activity sessions and that they are on time. As being late to any of these programme components may have an adverse effect on others' enjoyment of the programme, we reserve the right to penalise this kind of behaviour. For more on penalties go to pages 28 and 29.





















SERIOUS BREACHES

Any repeated or serious breaches of the rules outlined on this page may result in a deduction of points (specific penalties can be found on pages 23 and 24) or disqualification from the competition.

Oxford International/BEO World reserve the right to send home any student who persistently or seriously breaks the rules. This will be done at the expense of their parents or guardians and in conjunction with their accompanying teacher.

Our centre staff are there to help you and we hope that by working together we will ensure the best possible conditions for everyone to enjoy their stay.

Any and all instances of disrespectful behaviour and/or any forms of verbal of physical violence, will be reported to the BEO World/Oxford International head office staff who will apply all penalties. Should the offences be considered severe or repetitive, the team may be disqualified from the competition entirely based on the discretion of head office staff.

Offences and Consequ	iences¹	
Action	Description	Consequence
Failure to adhere to the Dress Code	Clothing with messages contrary to the organisation's values.	Warning
Respect Location Rules	Ensure you are informed regarding the rules of all the buildings you visit.	Warning
Bullying & Harassment	Any form of aggression (physical, verbal, social, and cyber behaviour) directed towards an individual, or specific group, including but not limited to race, colour, religion, sex, age, disability, and national origin.	TEAM: Deduction of 20 points INDIVIDUAL: this will be discussed on a case-by-case basis and will be a joint decision between Oxford International and BEO World. Depending on the offence, authorities may have to be involved.
Vandalism	Intentionally defacing, damaging, or destroying another person's or campus property. Theft and destruction of property.	Removal from the Programme.
Possession or use of prohibited substances	Possession or use of alcohol, tobacco, drugs, illegal or harmful substances.	TEAM: Deduction of 10 points INDIVIDUAL: Removal from the Programme.
Breach of curfew	Not respecting the evening curfew	TEAM: Deduction of 10 points
Fire action	Setting off fire alarms or extinguisher	TEAM: Deduction of 10 points Consequences may include a large monetary fine. If an individual cannot be identified, the whole house will be charged.
Breach of confidentiality	Distributing any mystery (including Improvisation) information	TEAM: Deduction of 20 points

[1] *Any aspect not considered in this code of conduct that is considered a risk for anyone on campus will be evaluated on a case-by-case basis by Oxford International and BEO World.











Promoting the BEO Spirit

"The competition is designed to encourage best behaviour and practice at all stages."



Competition Attendance

Participation in **all** competition events is compulsory and all teams are expected to be in the competition venue on time. As being late to any competition event may have an adverse effect on the smooth running of the event and others' enjoyment of the programme, we reserve the right to penalise this kind of behaviour.

All non-performing students are expected to watch the presentations and performances of their team-mates and those of the other schools. Students are expected to watch in silence and respect the other teams. This is to encourage active listening and to learn from other students' ideas and techniques. It is an essential part of the programme and it should be made clear to all of your students.

Leading by Example

Any group leader, or other member of the team, who attempts to access and/or distribute any information concerning any of the mystery events will receive a penalty for the whole team (specific penalties can be found on pages 7, 28, & 29).

English Time

In order to encourage more English to be spoken during the BEO we would like to introduce 'English Time' periods every day when only English should be spoken by your students.

This will take place at all mealtimes and it will be self-regulated by you and your students, there will be no penalties for non-compliance, but it is intended as a fun way to get your students speaking English together. Please help us make this a success.

BEO Fair Play Award

The 'Fair Play Award' will be presented in each centre to the school who best demonstrates the BEO values of community: cooperation, friendliness, politeness, respect, responsibility and endeavour; the team who speak the most English and are quietest at night; the team who attend all of the events and take a full and active part in the programme.

The competition is designed to encourage best behaviour and practice throughout the programme and it will be voted for by one teacher from each school. The trophy will be awarded at the final centre awards ceremony. You will receive more information about the Fair Play Award when you arrive on campus.













Being a BEO Group Leader

For the BEO to run successfully, it is absolutely essential that everyone becomes fully involved in the programme. Your role over the course of the BEO will include ensuring the following:

Information

Before you arrive in the UK, please make sure you provide us with the correct email address, and you monitor your email and the BEO Forum regularly to receive all our information bulletins, updates, and preparation resources. We would also strongly recommend that you attend all our competition webinars. Our webinar dates are on page 5. Any changes to these dates will be communicated via email.

Once you arrive at your BEO centre, our senior staff will hold daily meetings with all group leaders to give you essential information about the events, activities and excursions taking place throughout your stay. Please, attend the meetings so that you can pass this information onto your students. The meetings will also be an opportunity to ask any questions or raise any concerns you may have.

Competition Guidance

Your students will look to you for information and guidance. You are responsible for keeping up to date with all guidelines' clarifications and for conveying these to your students. These will be done through a series of webinars and on the BEO Forum page

(https://

www.oxfordinternationaljuniors.com/beoquidelines-2025/). You will be informed about all webinar dates as well, and the Forum launch through one of our bulletins.

You are also the one solely responsible for all pre-arrival submissions which will have to be done via the BEO Portal Forms. Please note that the submission system will be different from previous years, but it will also allow you to submit your school profile, student data for the competition IDs as well as your lyrics online at your convenience. You will receive more information about this in mid November.

All student and Group Leader data must be submitted by February 21st

Student Healthcare

You are responsible for monitoring your students' health and wellbeing at all times. If you need help, please contact a member of staff who will be happy to assist. The Centre Manager will have the details for the nearest doctors and hospitals. While we understand how important the competition is for your team, please ensure that the students are getting enough rest and time away from the competitions.

Should there be any health regulations in place at the time of the competition, all students and staff are expected to fully cooperate and strictly follow all provisions set out by the appropriate authorities.

Pastoral Care

You are in charge of your students and have been placed in loco parentis. This means that you are responsible for your students' welfare at all times including at night.

As a Group Leader, you are expected to LEAD BY EXAMPLE—engage with other Group Leaders, and encourage your students to do the same with the other participating schools. This is a safe space for all international students and, as such, you are all expected to offer the same respect you may request from others.









Your First Days in the UK

Welcome to England

Sometimes, travelling to a new place and arriving at a big airport, especially with a group of tired teenagers, can be quite a daunting experience. We try to do everything possible to make things run smoothly and to make your life easier.





Airport arrival



Arrival at centre



Welcome Group Leader Meeting

You will be met at the Arrivals hall by a member of the BEO Team. You will be able to recognise them very easily—they will be wearing our distinctive BEO red uniform and holding a BEO sign with your school's name!

They will take you to the coach or taxi that will take you to the college. If you land at either London Heathrow or Gatwick, the journey time will be about two hours. On the coach, you will receive a welcome pack which will include personalised your programme for the next two weeks and a welcome letter from the centre staff. In addition, all students will be provided with a lanyard which clearly displays the 24 hour emergency number.

When you arrive at the centre, you will be greeted by the Course Director or a Senior Staff member.

They will accommodate you and will answer any questions you might have. If you arrive early in the day, there may be a chance that you won't be able to get into your rooms until the afternoon, but our staff will have put aside plenty of space for you to relax and access the internet. Once in the rooms, your students will begiven an hour or so to settle in before you are given an orientation tour welcomed officially to the centre.

If you arrive late at night, we will give you a site orientation tour the following morning.

Wherever possible, organise this on your first evening in the centre to welcome you to the college, meet with teachers from other schools and to receive all the essential information about the first few days, and any other rules and regulations in place, on and off campus. Please note that these must be strictly adhered to. Where this will not be possible to do due to late arrival times, we will ensure you have all the necessary information and will organise a the meeting following day.



Your Campus

For 2025, the BEO will be hosted in a number of locations around England. When allocating a campus to your school we consider operational demands of the programme such as arrival dates, optional excursions and pre-booked entrances but also the demands of the academic programme. In the interest of fairness of the competition, it is of utmost importance that there is the right balance of nationalities and regions, returning schools and new schools, as well as groups of varying size at each campus.

For the reasons outlined above you will not be informed about your BEO campus until 4-6 weeks prior to arrival. Nevertheless, as the time gets closer to BEO 2025 you will receive bulletins, informing you about the campuses, their facilities, as well as competition venues. Along with the campus announcement, you will also receive your Centre Guidebook, which will give you detailed information about your centre, its facilities and the surrounding area.













Excursions

Destinations

All schools participating in BEO 2025 will have the opportunity to go on three trips to London. In addition, depending on the location of your campus, your excursions for 2025 will include visits to Oxford or Cambridge, and to either Windsor, Brighton or Canterbury.



Making the most of your day

So that you can make the most of your time in London, all excursions are extended full days (9am departure from centre and 8pm departure from London). One of these days will be extended further to depart London at 10.30pm following a West End musical.

For all other full day excursions, you will be leaving your campus at 9am and you will be back for dinner, around 6pm.

On all excursions, you will be accompanied by staff members. Please, ensure all students arrive back to the meeting point at the time agreed with your BEO activity leader. Students will receive a packed lunch and meal cards for dinner, on extended full days. Sensible shoes and a backpack are recommended on these days as there is a lot of walking involved!

More information on excursions will be available to you closer to the date in one of our BEO bulletins.

OFFICIAL COMPETITIONS

The BEO 2025 competition includes 6 different competing events.

Four of these events are prepared at home following the briefs included in these guidelines

- BEO Country Spotlight (page 14)
- BEO Investigation (page 16)
- A Cappella contest (page 22)
- BEO Drama Festival (page 24)

The competition also includes two events that are prepared on site and whose briefs will be revealed on the day of the competition:

- BEO Improvisation challenge (page 26)
- BEO Case Study (page 19)



BEO COMPETITION RULES

At the time of the competition, all participating students must be between 12 and 16 years old (that is born between 15/04/2008 and 05/04/2013).

Our judges are qualified EFL or secondary school teachers. Every effort is made to ensure that all teams are evaluated by the same judges in each individual competition. Exceptions can only be made under extreme circumstances by the Academic Event Manager e.g., when a replacement judge is needed due to a sudden illness etc.

Students registered for the BEO must participate in a **minimum of two** and a **maximum of five** BEO competitions, excluding the events of the BEO semi-finals and final.

The final check of this rule will take place at the centre at the end of the qualifying round. A penalty of 2 points per student not conforming to this rule will be deducted from the team's final score in the qualifying round.

This rule is in place to ensure a balanced participation of all team members.

Participating schools must provide the full names, dates of birth and passport photos of all participating students so that student enrolment passes can be produced. All this information must be uploaded onto the BEO Portal by 21st February 2025.

Points in all competition rounds are scored out of 100 using weighting formulas to give each competition the same value towards the outcome of the first round.

The semi-finalists will be announced at the end of the qualifying round. Teams who do not proceed to the semi-final round will be able to collect their competition binders with their scores and feedback the following day. This is to allow time for OI Head Office to compile an overview which will enable the Academic team to see where you have placed in comparison to the other teams in your qualifying group.

Similar procedure will apply to the Grand Finals, when the competition binders will be made available on the day of the Grand Final to those who do not qualify further than the Semi Final.

It is the responsibility of the accompanying group leader to collect the competition binder from the Academic Event Manager. The teams can request their overall ranking from the Academic Director at Oxford International after the competition has finished. Please, do allow some time for this as the ranking of all participating teams is a complex process.



BEO Country Spotlight

Background Information

Sustainability is a journey that begins at home, with individual actions like recycling and mindful consumption. Yet, the impact of these efforts is amplified or constrained by the broader urban environment. Cities serve as crucial catalysts for systemic change, holding the power to transform waste management practices, revolutionise transportation networks, and foster sustainable living. From optimising recycling infrastructure to expanding public transport options, urban policies and initiatives are integral components of a comprehensive sustainability strategy.

Competition Brief

In this competition, you will research your assigned country and present a profile of its sustainability measures.

In your presentation, you must include:

- Country profile: A concise overview of the country, including its geographical location, population, economy, and key environmental challenges.
- Sustainability initiative: A detailed description of a specific sustainability measure implemented in the country. This could be a nationwide policy or a localized project. Explain the goals and methods of the initiative.
- Generational impact: An analysis of how the chosen sustainability measure will affect the lives of the current generation in the country. Consider both positive and negative impacts, as well as potential long-term consequences.
- Timeline for benefits: A projection of when the citizens of the country are likely to experience the positive outcomes of the sustainability initiative. Discuss factors that could accelerate or delay these benefits.

Participation

Minimum 3, Maximum 6

Length

8-10 minutes

Dress Code

Costumes allowed but not required

Permitted Support

Text, images, videos - videos are judged as visual aids only; props, as long as they are not damaging to the property, must also not inconvenience the following team in any way.

Submission

Teams must submit their audiovisuals no later than 12pm the day before their competition takes place. These will be sent to the centre official email address and will no longer be amended.

Judging Criteria

Presentation rubric, see appendix.

Points

Maximum 64 in 8 categories, weighted over /100

Penalties

- Time penalties; see pages 28 & 29.
- Fewer than three or more than six students.
- Late arrival to the competition event.
- Fail to submit audiovisuals on time.

Country Spotlight will be followed by Unassessed Question Time. For further information, see page 18.

Teams will receive their assigned countries on October 30th.



Judging Criteria—BEO Country Spotlight

	every categor	d between one and eight points in y. No half points allowed. Please page 18 for the Unassessed e rubric.	Not at all Rarely Poorly Unconvin		Sometime Somewho Inconsiste Only som students	at ently	Often Well Most stud		Exception Consister All studer Fully & cl	nts
CONTENT	Content	Did the presentation meet the brief assigned? Was it logically organised? Did the presentation include effective and relevant examples and illustrations?	1	2	3	4	5	6	7	8
00	Delivery	Was the presentation delivered with personal conviction from both speaker's mind and heart? Could they be heard well? Did the delivery not feel over-rehearsed?	1	2	3	4	5	6	7	8
ON SKILLS	Body Language	Did the presenters maintain good eye contact with the audience? did they use natural gestures? Was movement and gesturing used well to enhance the presentation, or was it distracting?	1	2	3	4	5	6	7	8
PRESENTATION SKILLS	Visual Aids	Did the visuals use key words rather than sentences and were they easy to read? Did the visuals get the point across in a clear and simple way?	1	2	3	4	5	6	7	8
	Participation	Did all presenters participate fully and meaningfully throughout the presentation?	1	2	3	4	5	6	7	8
	Accuracy	Did they use a variety of grammatical structures and did they use them accurately? Were their lexical choices correct?	1	2	3	4	5	6	7	8
LANGUAGE	Fluency	Did they seem comfortable & confident when speaking? How easily did words come out? Was the delivery without great pauses, gaps or repetition during their speaking?	1	2	3	4	5	6	7	8
	Pronunciation	Did they speak with natural pronunciation and intonation? Was it coherent? Did pronunciation (not) impose a strain on the listeners?	1	2	3	4	5	6	7	8











BEO Investigation

Background Information

In August 2024, ITV news reported that "England's prettiest village" might ban coaches from its centre because of overtourism concerns. Overtourism has become a major issue in a number of countries around the world and it has a huge impact on the local inhabitants. Investigate overtourism in your context and prepare your presentation as per the brief below. We recommend that you start your investigation



here: https://www.responsibletravel.com/copy/what-is-overtourism

Competition Brief

Choose a place in your country or your region which is suffering, or has the potential to suffer, from overtourism. This does not have to be a super famous, internationally known landmark, it could easily be an Instagrammable spot in a local village which is beginning to attract too many people.

In your BEO Investigation presentation you need to cover the following points:

- Present the place
- Describe the impact of (over)tourism on the local culture, environment and / or identity
- Offer reflection on what could be done in the future

Participation

Minimum 3, Maximum 6

Length

6-8 minutes, plus 2 minutes assessed question time.

Dress Code

Formal (school uniform or business attire)

Permitted Support

Text, images, videos - videos are judged as visual aids only; props, as long as they are not damaging to the property, must also not inconvenience the following team in any way.

Judging Criteria

Presentation rubric, see appendix.

Points

Maximum 72 in 9 categories, weighted over /100

Penalties

- Time penalties; see pages 28 & 29.
- Fewer than three or more than six students.
- Dress code does not meet the prescribed requirements.
- Late arrival to the competition event.
- More than 2 bullet points on cue cards.
- Students answer more than two questions each.



BEO Investigation will be followed by Assessed Question Time. For further information, see page 18.

Judging Criteria—BEO Investigation

	every category	between one and eight points in y. No half points allowed. Please age 18 for the Assessed rubric.	Not at all Rarely Poorly Unconvin		Sometime Somewho Inconsiste Only some students	it ently	Often Well Most stud Generally		Exception well Consister All studer Fully & cle	ntly
CONTENT	Content	Did the presentation meet the brief assigned? Was it logically organised? Did the presentation include effective and relevant examples and illustrations?	1	2	3	4	5	6	7	8
CON	Delivery	Was the presentation delivered with personal conviction from both speaker's mind and heart? Could they be heard well? Did the delivery not feel over-rehearsed?	1	2	3	4	5	6	7	8
ILLS	Body Language	Did the presenters maintain good eye contact with the audience? did they use natural gestures? Was movement and gesturing used well to enhance the presentation, or was it distracting?	1	2	3	4	5	6	7	8
PRESENTATION SKILLS	Visual Aids	Did the visuals use key words rather than sentences and were they easy to read? Did the visuals get the point across in a clear and simple way?	1	2	3	4	5	6	7	8
PRES	Participation	Did all presenters participate fully and meaningfully throughout the presentation?	1	2	3	4	5	6	7	8
	Question time	Were questions answered in detail, as opposed to avoided by means of equivocation?	1	2	3	4	5	6	7	8
	Accuracy	Did they use a variety of grammatical structures and did they use them accurately? Were their lexical choices correct?	1	2	3	4	5	6	7	8
LANGUAGE	Fluency	Did they seem comfortable & confident when speaking? How easily did words come out? Was the delivery without great pauses, gaps or repetition during their speaking?	1	2	3	4	5	6	7	8
	Pronunciation	Did they speak with natural pronunciation and intonation? Was it coherent? Did pronunciation (not) impose a strain on the listeners?	1	2	3	4	5	6	7	8











UNASSESSED QUESTION TIME

After both presentations there will be a short question time period to promote audience interaction with the presenting team. The questions will be started by a member of the BEO staff with opportunity given to the floor to ask questions soon after.

The aim of this question time is to ask questions about the team's personal experience while preparing the presentation, e.g., influential sources or personal experiences which helped form opinions etc.

All questions are expected to be formulated in a respectful and supportive way and should not aim to expose weaknesses in the team's presentation.

Questions should be viewed as an appreciation of competing team efforts and an opportunity to learn more from each other.

Only participating students are allowed to ask questions.

Group leaders who pass or attempt to pass on prepared questions to their students maybe expelled from the venue. In repeat incidents, teams may also lose 2 points of their overall score of the individual competition.

ASSESSED QUESTION TIME

The ability to navigate through a Q and A session after a presentation is an important skill that students will have to master during their university studies. What is more, providing unrehearsed answers to the point may one day determine whether or not they get their dream job.

Assessed question time is relevant to the BEO Investigation only. It will last 2 minutes and will be led by the judges only. The judges will focus their questions primarily on the following areas:

Clarifications of facts and outcomes presented.

Research methods

Personal opinions and reflections on the experience

Students will not be assessed on the accuracy of any facts presented; the evaluation will follow the criteria described in the rubric below. The overall score for this category will be based on the presentation rubric score together with the question time assessment.

Once the two minute question time is up; it will be opened to the public. However, this part will no longer be assessed by the judges and the same expectations as those outlined in the section above apply.

		Not at all Rarely Poorly Unconvin	Somewhat Inconsistently Only some		Often Well Most students Generally		Exceptionally well Consistently All students Fully & clearly		
Assessed Question time	Did the team clarify and/or answer all questions clearly and concisely? Did they stick to the point raised in the question? Did they handle questions with calm courtesy?	1	2	3	4	5	6	7	8

BEO Case Study

A new addition to the British English Olympics 2025

The BEO 2025 is introducing a novel component: a collaborative competition. This challenge will require participants to work in teams to demonstrate their language proficiency in an unexpected and engaging manner.

The BEO Case Study is a full-day event. Participants will be tasked with completing a specific assignment during the morning session, which will be submitted before lunch. Teams will present their findings following a lunch break.

The nature of the task will be revealed on the day of the competition.

9-9:15	Brief reveal & Q&A
9:15-9:35	Stage 1 Preparation
9:35–10:15	Stage 2 Preparation
10:30-12:30	Stage 3 Preparation & Submission
	LUNCH
14:00 onwards	Presentations



*Timings are approximate and they may vary

ALL TEAMS ARE REQUIRED TO BRING A FUNCTIONING LAPTOP

To ensure that all teams have access to the necessary technology, all teams are required to bring one laptop the students to use during the preparation stages.

Upon completion of the task preparation, teams must submit their work to the Academic Events Manager via USB stick.

Please, ensure that the submitted work is compatible with Windows operating systems.

Participation

The whole team must be at the venue for the duration of the competition.

Task 1 Preparation: the whole team can participate, no IDs will be collected.

Task 2 Preparation: a maximum of 4 participants. IDs will be collected.

Task 3 Preparation: the whole team can participate, no IDs will be collected.

Presentation delivery: minimum 3, maximum 6. IDs shown.

Presentation Length

8-10 minutes

Dress Code

Formal (school uniform or business attire)

Permitted Support

- Teams are required to bring ONE LAPTOP per team.
- PowerPoint presentation, 5 slides maximum. No text allowed, other than what the graphs show.
 All audiovisuals need to be compatible with Windows operating systems.

Submission

Teams must submit their audiovisuals at the end of the 90-minute allowance. These will be saved in a USB stick which will be used to project their work during the presentation stage.

Judging Criteria

Presentation rubric, see appendix.

Points

Maximum 72 in 9 categories, weighted /100

Penalties

- Time penalties; see pages 28 & 29.
- Fewer than three or more than six students.
- More than 4 participants running the survey.
- Late arrival to the competition event.
- Fail to submit audiovisuals on time.



NOTES



BEO A Cappella Contest

Background Information

BEO A Cappella has been a popular competition event for many years and must be performed a cappella. A cappella music is group or solo singing without instrumental accompaniment and is found in many cultural traditions around the word.

Competition Brief

Cultural practices and traditions hold immense potential in fostering sustainability. For millennia, indigenous peoples and ancestral communities thrived by developing intricate systems of land management and resource utilization that were deeply intertwined with their cultural beliefs and values.

These age-old wisdoms, often passed down through generations, offer invaluable insights into harmonious coexistence with natural world. From sustainable agricultural techniques holistic approaches to ecosystem preservation, knowledge provides a blueprint for addressing contemporary environmental challenges. By reconnecting with these ancestral practices, we can tap into a rich reservoir of wisdom that could be instrumental in creating a more resilient and equitable future.

The theme for your song lyrics is "Sustainable cultural practices and traditions".

Teams choose an existing melody, or a mashup of melodies, and write the lyrics for their song inspired by the above.

Lyrics must be uploaded onto the BEO Portal by 21st March 2025.

An automatic penalty of 2 points will be applied if teams fail to submit their lyrics in time.



Participation

Minimum 3, Maximum 10

Length

3-5 minutes

Dress Code

Costumes allowed but not required

Permitted Support

The use of instruments, props or the microphone itself to create sound is not allowed. Teams may use body percussion or beat boxing to emulate the sound of instruments.

Judging Criteria

Presentation rubric, see appendix.

Points

Maximum 32 per judge; maximum total 96, weighted / 100

Penalties

- Time penalties, see pages 28 & 29
- Fewer than three or more than ten students
- Late arrival to the competition event
- Use of objects or instruments to emulate sound
- Fail to submit lyrics in time.



Judging Criteria—BEO A Cappella

Judges award between one and eight points in every category. No half points allowed.

This is the only event in which judges do not confer.

Judges mark teams on a scale from 1 to 8 in each category based on their opinion.

Scores of individual judges are added up to provide a combined result.

Lyrics	Don't relate to the task brief.	1	2	3	4	5	6	7	8	Lyrics meet the task brief and are engaging and insightful
Body Language	Team's use of body language appears disconnected from the song content.	1	2	3	4	5	6	7	8	All team members' use of body language supports and enhances the performance of the song.
Vocal Technique	Some of the singing is out of tune and/or out of time.	1	2	3	4	5	6	7	8	A high standard of singing The group singing is harmonious and cohesive.
Overall Entertainment Value	Performance does not engage the audience	1	2	3	4	5	6	7	8	Thoroughly engaging performance.













BEO Drama Festival

Background Information

The BEO Drama Festival is an opportunity for the teams to reflect creatively on a wider aspect of the BEO theme and express it in a succinct drama performance.

Competition Brief

Our world faces an urgent need for sustainable solutions. As individuals, we are increasingly aware of the impact our daily choices have on the planet.

In this competition, teams will focus on our daily lives and what steps we can take to live more sustainable. The play must include some challenges people face when trying to adopt a more sustainable lifestyle, and a reflection on how consumer choices impact global sustainability.

Teams are not able to submit their script before hand. Any kind of vulgar language, or offensive ideas, will be penalised by the judging panel accordingly.

Participation

Minimum 3, No maximum

Length

8-10 minutes

Dress Code

N/A

Permitted Support

Props are allowed, but are a full responsibility of the team. Teachers are not allowed to help with prop support and / or background music.

Judging Criteria

Drama criteria, see appendix.

Points

Maximum 56 in 7 categories, weighted / 100

Penalties

- More than two songs or dance routines.
- Time penalties; see pages 28 & 29.
- Fewer than three students.
- Late arrival to the competition event.
- Foul language or disrespectful ideas.







Judging Criteria—BEO Drama Festival

			Not at a Rarely Poorly Unconvi		Sometim Somewh Inconsis Only som students	at tently	Often Well Most stu Generali		Exception well Consiste All stude Fully & c	ently
CONTENT	Content	Did the play meet the assigned brief? Were style and register consistent with the context in which it was set?	1	2	3	4	5	6	7	8
TRS	Authenticity of performance	Were all characters convincing? Did students memorise their lines (or were they able to improvise effectively)? Was the performance as a whole believable?	1	2	3	4	5	6	7	8
PERFORMANCE SKILLS	Voice articulation & projection	Were lines delivered at the right volume and with clarity? Did the actors use fluctuating inflection for dramatic effect?	1	2	3	4	5	6	7	8
PERF	Movement & Body language	Did the actors position themselves effectively on the stage to create supportive visual effects? Did they use natural body language relating to character? Did they use relevant facial expressions?	1	2	3	4	5	6	7	8
	Accuracy	Did they use a variety of grammatical structures and did they use them accurately? Were their lexical choices correct?	1	2	З	4	5	6	7	8
LANGUAGE	Fluency	Did they seem comfortable & confident when speaking? How easily did words come out? Was the delivery without great pauses, gaps or repetition during their speaking?	1	2	3	4	5	6	7	8
	Pronunciation	Did they speak with natural pronunciation and intonation? Was it coherent? Did pronunciation (not) impose a strain on the listeners?	1	2	3	4	5	6	7	8











BEO Improvisation Challenge

Background Information

Along with the Case Study, the BEO Improvisation Challenge is one of the most challenging competition elements as it tests students' wit, creativity and spontaneous use of language.

Competition Brief

Teams receive the full brief of the BEO Improvisation Challenge at the start of the event and will have up to 90 minutes to work on their task.

The challenge will have a link to the BEO theme and will be scored on creative and linguistic elements.

This is a mystery event. All content and guidelines will be revealed on the day of the challenge.



Participation

The whole team is allowed to work on the preparation (the participation during the prep stages is not recorded)

3-6 students to present / perform during the outcome stage.

Length

To be announced on the day

Dress Code

Casual

Permitted Support

To be announced on the day

Judging Criteria

To be announced on the day

Points

To be announced with the brief on the day of the event

Penalties

To be announced with the brief on the day of the event



Qualification Procedure

- 1. Schools will be drawn into groups of a minimum of eight teams to compete in all events during the first round of the competition.
- 2. Rules for individual events and scoring are specified in these guidelines.
- 3. The top 4 schools of every competition group will enter the semi-final and compete in new semi-final groups in two events (more information on page 32) to determine the finalists.
- 4. Semi-finalists will carry points which reflect their position in the qualifying round over into the semi-finals.

First in qualifying group	4 points
Second in qualifying group	3 points
Third in qualifying group	2 points
Fourth in qualifying group	1 points

- 5. The top 2 4 teams of each semi-final group will qualify for the final. The number of teams progressing depends on the final number of centres.
- 6. The final event will be judged by a panel of at least five and a maximum of eight judges to determine the final standings in the competition.

Decision-Making Rules in Case of Draws

Qualifying round:

No action required if more than one team achieves the same number of points in individual competitions.

Semi-Final Qualification:

At the end of the qualifying round, a maximum of four teams of a competition group qualify for the semi-finals. If more than one team amongst the top four share the same score, the following rules apply:

- Two teams draw in first place: two teams in 1st place, no 2nd place, team in 3rd place and team in 4thplace will qualify.
- Two teams draw in second place: team in 1st place, two teams in 2nd place, no 3rd place, team in 4thplace will qualify.
- Two teams draw in 3rd place: team in 1st place, team in 2nd place, two teams in 3rd place, no 4th place will qualify.
- If three teams draw in one place, the subsequent two places are not filled.
- If two teams (or more than two draw in the third place) draw in fourth place, a system which recognises the team with the higher rankings in individual competitions during the qualifying round is taken into account.

Grand Final Qualification:

At the end of the semi-final round, a maximum of four teams of each semi-final group qualify for the Grand Final. No points from the qualifying round are carried over.

In case of draws in the grand final, the following steps are taken to determine the order of the finalists:

- First, the unrounded scores are considered
- If the decimal scores do not determine the order, the overall number of competitions won (out of 6) is considered
- If the number of qualifying wins is the same for the two or more teams in question, the same rules as in the semifinal qualification apply.

All final decisions in regards to draws and positions will be checked and approved by the Senior Head Office Academic Staff at Oxford International.









Competition Penalties

Individual Competitions

Every competition has individual rules depending on the content of the competition brief. See the individual competition pages to find out which penalties may be applied. Not meeting any of these competition rules (e.g., wearing costumes where formal attire required, late arrival tithe competition venue etc.) will be penalised by 2 points for each rule violation.

Time Limits

All competitions have individual time limits and teams can incur penalties if they are below or over time. See detailed explanation in the next section.

General Participation Rules

For every student who participates in more than five and fewer than two competitions, 2 points will be deducted off the overall team score when determining the semi-finalists, unless an exception is awarded. Please note, that this rule is in place to ensure equal participation of all team members and exceptions are awarded only in extenuating circumstances.

Behaviour infringing on the BEO Spirit

The penalties outlined in this section may be applied if any participant (a student or a group leader) violates any of the following rules:

- Alcohol consumption on campus (and off campus for minors)—10 points
- Smoking (including electronic cigarettes) on campus—10 points.
- Not respecting the evening curfew-10 points
- Setting off fire alarms or extinguishers—10 points
- Distributing any mystery (including Improvisation) information—20 points
- Disrespectful and / or violent behaviour—20 points

Any and all instances of disrespectful behaviour and/or any forms of verbal of physical violence, will be reported to the BEO World/Oxford International head office staff who will apply all penalties. Should the offences be considered severe or repetitive, the team may be disqualified from the competition entirely based on the discretion of head office staff.

A note on Teacher Involvement

Teachers are not allowed to help with operating equipment or to participate in any other way. This applies to all competition events but is in particular important for presentations (forwarding of slides) and drama (background music) - these must be done by one of the students. The student who will be in charge of these tasks is not counted as participating in the event, e.g., during a presentation you can have 6 people on stage and the 7th is forwarding the slides.









Time Limits and Time Penalties

- 1. Times will be kept with a timing device visible to the competing team and the judges.
- 2.Teams must indicate the start of their presentation by announcing clearly "We will now begin our presentation/performance" after which the timekeeper will activate the stop clock.
- 3.Teams must indicate the end of their presentation by clearly announcing "Thank you for your attention", at which point the timekeeper will stop the clock. Sliding penalty scale for non-compliance with time limits applies; see example on the right.
- 4.Penalty points are deducted from the overall score of the respective presentation, e.g., team gets 30 out of 36 points for performance but was 16 seconds short of the 8 minute minimum time = overall score29 (30–1 point).
- 5.Teams will receive a visual signal from the timekeeper when only one minute is left before the maximum time is up.
- 6.A secondary device will be used by the head judge in case the main one malfunctions. In such situations the head judge decides whether any penalty applies or not and his/her decision is final.

Worked example based on minimum time limit of 8 minutes, maximum of 10

Less than the minimum time:

- A ten second grace period is applied for the first ten seconds below the minimum time limit, e.g., 7:50 to 7:59.
- 1 point on overall score per 10 seconds, e.g., 7:40 to 7:49; 7:30 to 7:39 = 2 points.
- The maximum number of penalty points for using less than the required minimum time is 10 points.

Longer than maximum time:

• A ten second grace period is applied for the first ten seconds over the maximum time limit, e.g., 10:01 to 10:10.

Longer than maximum time plus 11 or more seconds:

- 5 point penalty
- Presentations will be stopped by the competition host at 30 seconds past the maximum time limit (that is at10:30). Teams will not be able to finish their presentation or performance.

Calculation of Results

During the competitions, judges take notes of their observations in relation to the judging criteria. Each judge focuses on a certain aspect of the performance and provides comments on the categories pertaining to the assigned aspect. They aim to make the comments practical and informative so that they serve as useful feedback for the teams.

After each presentation, judges confer their views and agree upon an overall score which reflects the observations and evaluations of the judging

Exceptions:

The only exceptions to this are the BEO Song Contest and the grand final events. In those events the scoring sheet of each individual judge will count towards the team's score.

The scores are submitted to the OIEG Head Office to be checked and collated.

The result sheet as well as the feedback sheets, along with a comparative overview of placement in the qualifying round, will be available to the teams after they have been eliminated.

Technical Requirements

Wi-Fi/Internet access is not guaranteed in any of the competition venues. We strongly recommend that teams do not rely on internet access for their presentations and performances.

Presentation Software—There will be an OIEG laptop with Windows operating system available at each competition venue and we strongly encourage teams to bring their presentations in a Windows compatible format on a USB memory stick.

Teams are required to bring ONE LAPTOP to work on their BEO Case Study event.

Adapters for various connection ports to VGA or HDMI will **NOT** be available at the centre. Please ensure you bring the necessary adapters with you.

Microphones and PA-Systems—There will be three radio microphones and PA systems available for the competitions. Teams can choose to make use of them if they wish in competitions.









Qualifying round

Campus D
Campus D
Campus C
Campus C
Campus B
Campus B
Campus A
Campus A

Semi-Final

Semi Final Group 1	Semi Final Group 2	Semi Final Group 3 Semi Final Group 4	Semi Final Group 4
Winner A1	Winner B1	Winner C1	Winner D1
Runner-Up A1	Runner-Up B1	Runner-Up C1	Runner-Up D1
Third A1	Third B1	Third C1	Third D1
Fourth A1	Fourth B1	Fourth C1	Fourth D1
Winner B2	Winner A2	Winner D2	Winner C2
Runner-Up B2	Runner-Up A2	Runner-Up D2	Runner-Up C2
Third B2	Third A2	Third D2	Third C2
Fourth B2	Fourth A2	Fourth D2	Fourth C2

Grand Final

Top 2-4 schools from each semi-final group compete in two grand final events

Please, note that this is a sample structure.

Changes will be made depending on the final number of participating schools.

NOTES





BEO Semi-Finals

The semi-final of the BEO 2024 features two events:

Best Presentation

(as chosen by the team)

The teams can choose which of the following presentations they want to enter for the semi-final:

- BEO Investigation
- BEO Country Spotlight Presentation

Teams do not have to choose the presentation which awarded them the highest number of points in the qualifying round.

Teams are allowed to make minor adjustments and slight changes to their presentation, which show a level of self-reflection. Key content changes are not permitted.

Participation

Minimum 3, maximum 6 students

Length

As per qualifying round

Submission

If changes are made to the original audiovisual materials, Teams will submit their new work no later than 8am on the day of the event.

General

Dress code, permitted visuals, judging criteria, points and penalties as described in the individual competition guidelines.

Semi-Final Mystery Event

The semi-finalists will be given a detailed description of the task on the day of the semi-finals. The teams will have 45 minutes to prepare for the brief given.

Participation

To be announced with the brief on the day of the event

Length

To be announced with the brief on the day of the event

General

To be announced with the brief on the day of the event













BEO Grand Final

The BEO Grand Final 2025 will host two events.

The BEO Grand Final Mystery Event

The finalists will meet in one last mystery challenge.

This task could take any form.

General

To be announced on day of the Grand Final or at a set time before the Grand Final for all qualified teams, depending on the task.

Participation

Only students who are **not participating in the Grand Final Case Study** may be appointed for this team challenge.

Length

To be announced

BEO Case Study

The schools that progress through to the Grand Final will work on an extension task linked to their initial Case Study. They will have time to prepare during the Mystery Event presentations. All teams will learn more about this in the Qualifying round.

Further information on the Grand Final Case Study task will be provided on the day.

Participation

- Minimum 2, maximum 4
- We recommend appointing students who participated in the Qualifying round of the BEO Case Study.
- Students not participating in the Grand Final Mystery event.

Length

As per qualifying round

Submission

If submission of materials is needed, this will be specified on the brief.

General

Dress code, permitted visuals, judging criteria, points and penalties as described in the individual competition guidelines.

Penalties

As per qualifying round

9-9:15	5 Brief announcement & Q&A		
9:15–12.30	Grand Final Mystery event Presentations		
	Grand Final Case Study Preparation		
LUNCH			
14:00 onwards	BEO Case Study Grand Final Presentations		

^{*}Timings are approximate and they may vary





BEO Workshop Series

As part of the BEO programme, students have the unique opportunity to practise their English skills with members of the BEO team to support their performance during the competitions.

BEO Skills Workshops

The BEO Skills Workshops offer the opportunity to practise some of the skills required during the competition such as giving presentations, public speaking, among other skills. These will be structured as 1-hour interactive workshops in which students actively participate and work together.

The workshops in 2025 will include the following:

- Drama workshop—focus on voice projection and how to better use your body for best performative results.
- Drama workshop—focus on moving your body on stage, maximising the space, and getting ready to perform.
- British Values workshop—focus on the 5 values that are the base of British life.



Q&A Skills Workshop

Being able to answer questions on the spot is a useful skill to master. To support your BEO Investigation, you will attend three 60-minute workshops where you will practice different strategies to be better equipped for the competition ahead.

BEO Further Development Sessions

Teams who do not qualify for the semi-finals have the opportunity to join a further three 45-minutesessions at their centre to receive guidance and practice for future BEO competitions.

Alternatively, teams will take part in the on site activity programme.











BEO Events

Opening Ceremony

The Opening Ceremony is being adapted into a more student-oriented event. This will retain some of the traditional elements while fostering greater student interaction. Further details will be shared during upcoming webinars, and a bulletin.













Inter-School BEO Mystery Challenge

The BEO is a unique opportunity for young students to compete at a high academic level. More importantly though, it is a great chance to meet and make friends with like-minded students from countries around the world.

The Inter-School BEO Mystery Challenge will give students a chance to mix with and get to know students from the other teams better and compete together for a special prize.

The Inter-School BEO Mystery Challenge is not connected to the overall BEO competition and prizes are awarded separately.

BEO Events (cont.)



BEO Talent Show

There is a dazzling array of talents among all BEO students - whether it be singing, dancing, juggling, circus skills, stand-up comedy, drama, or any other surprising skill they may have. All are welcome to perform in a talent show where prizes will be awarded for the best acts. Thebes group performances will have the opportunity to be the opening act at the Award Ceremony in central London.

Like the Inter-school Mystery Challenge, the Talent Show does not count towards the overall BEO competition results.

BEO International Night

This activity is designed to be a cultural exchange between the students, and it is not a part of the competition. It is a great way to learn about the traditions and culture of other countries. In the past students performed traditional dances, gave out local sweets and presented aspects of their culture they are proud of.

BEO Themed Discos

The BEO Programme includes three discos! Both discos are themed, but these will be revealed closer to the date.

Keep an eye on your inbox for the Disco bulletin.







BEO Evening Activities

Meeting new people, makina new friends and sharing ideas are key elements of the programme and we would encourage all students to join these activities and not spend their evenings practising and rehearsing for the events (we hope that most of the preparation will have been completed prior to departure).











BEO Sample Programme

BEO 2025 A - SAMPLE PROGRAMME

Group Na	ame		
Students			BRITISH ENGLISH OLYMPICS
Group Le	aders	1999 COMPANY	
Date	Days	Morning Afternoon	Evening
I-Apr	Tue	Arrivals and registrations Arrivals and registrations	Campus tour and ice-breaker activities
2-Apr	Wed	Full day excursion to Oxford by Professional walking tour and coach free time to explore the city	Interschool Mystery Challenge
3-Арг	Thu	Opening Ceremony and Whole Campus Photo Onsite Activities / Harry Potter	Welcome Disco
4-Apr	Fri	Skills Workshop BEO Investigation	International Night
5-Apr	Sat	Extended full day excursion to London with professional Ride on the London Eye walking tour	Extended full day excursion to London (depart London at 8.00pm)
6-Apr	Sun	Q&A Workshop BEO Drama Festival	BEO Country Spotlight
7-Apr	Mon	BEO Case Study BEO Case Study	Onsite Activities
8-Apr	Tue	Extended full day excursion to London with Thameside Photo Tour Extended full day excursion to London	West End Musical
9-Apr	Wed	Onsite Activities Football Tournament - Groups Stage BEO Improvisation Challenge	Talent Show
10-Apr	Thu	Onsite Activities BEO A Cappella Contest Football Tournament - Groups Stage	Themed Disco
11-Apr	Fri	Semi Finals Onsite Activities Onsite Activities	Onsite Activities
12-Apr	Sat	Full day excursion to Brighton by coach by coach	Onsite Activities
13-Apr	Sun	Grand Final Optional Excursion Optional Excursion	Centre Closing Ceremony and Farewell Party
I4-Apr	Mon	Award Ceremony in central London location Extended full day excursion to London	Extended full day excursion to London (depart London at 8.00pm)
15-Apr	Tue	Departures Departures	Departures











Example of participation breakdown

All participants must compete in a minimum of 2 events, and a maximum of 5.

The following table offers an example of a small team of 7 participants, in which all members meet the participation requirements for the individual members but also for each of the competitions.

Teams may choose the students for each element based on their strengths.

Case Study and Improvisation Challenge will allow all students to participate during the preparation stage. However, the presentation stage will have the limitations stated on their respective pages.

	COUNTRY SPOTLIGHT	INVESTIGATION	CASE STUDY	A CAPPELLA	DRAMA FESTIVAL	IMPROV
	Minimum 3, Maximum 6	Minimum 3, Maximum 6	Minimum 3, Maximum 6	Minimum 3, Maximum 10	Minimum 3, NO maximum	Minimum 3, Maximum 6
S1	√	√		√	\checkmark	√
S2		✓	√	√	√	✓
S3	✓	✓	√	√	√	
S4	✓	✓		√	√	√
S5	✓	√		√	√	√
S6		✓	√	✓	√	√
S7	✓		√	√	✓	√











Important dates

WEBINARS

You have more information about the webinars on page 5 of this document.

06/11/2024	Competition structure: what is BEO 2025? What has changed?
20/11/2024	Presentation events
04/12/2024	Creative events
11/12/2024	Non-competition events
22/01/2025	Workshops
05/02/2025	Submission dates
12/03/2025	Last minute Q&A (no new input from Oxford International)

SUBMISSION DATES

Student data-21st February 2025

You will have to submit the following information about every participating student, and every adult travelling with the team:

- Full name
- Date of birth
- Team name

Individual photo

Every participating student, as well as every adult accompanying the team, must submit a passport photo:

Face must be fully visible

The background must be clear

The background cannot be a dark colour

<u>Using your official school picture is recommended</u>

This information, including the picture, will be used to create individual ID cards which will be used to confirm participation at the different competition events.



Failure to submit the lyrics on time will incur a 2-point penalty.



NOTES





https://beoprogrammes.co.uk/

https:// www.oxfordinternationaljuniors.com/ Oxford International Education Group 259 Greenwich High Rd. London, SE10 8NB



